

MEDGAR EVERS COLLEGE



2024

KICKOFF EVENTS
OCTOBER 8-9, 2024

A MULTI-YEAR INITIATIVE
TO HELP OUR COMMUNITY
CHALLENGE CANCER





ABOUT GOING FOR GOLD BEHIND THE CAMPAIGN

Going for Gold extends the CEO Cancer Gold Standard® employer accreditation to recognize universities that champion health and well-being by advancing prevention, diagnosis, and quality treatment for cancer for their students, faculty, staff, alumni, parents, and communities. The initiative also enables universities to contribute to research efforts through CEO Roundtable's Project Data Sphere®, which helps expand access to clinical trial research and offers an open-access digital platform for aggregating and analyzing data to advance health equity efforts.

The initiative is focused on the 27 four-year HSIs with at least 60% Hispanic enrollment and seeks to include all 101 HBCUs in the U.S. Of those HBCUs, 50 institutions have health-affiliated programs such as medical schools, nursing, pre-med, health information, and health communication, which provide opportunities for further engagement by partnering on clinical trials, developing health materials, and shaping community outreach.

A look at some of the accredited schools:





DAY 1 AGENDA

OCTOBER 8, 2024 • 8:30 A.M. - NOON
EDISON O. JACKSON AUDITORIUM

Presider

Ms. Susan M. Haynes

Interim Executive Director, Human Resources, Medgar Evers College

Continental Breakfast

Welcome

Ms. Susan M. Haynes

Opening remarks

Patricia Ramsey, PhD

President, Medgar Evers College

Speaker introduction

Dr. Evelyn Castro

Senior Advisor to the President for Community Engagement
Dean, School of Professional & Community Engagement

The State of Health

Dr. Leslie Hayes

Deputy Commissioner, Division of Family & Child Health
NYC Department of Health & Mental Hygiene



DAY 1 AGENDA

OCTOBER 8, 2024 • 9:30 A.M. - NOON
EDISON O. JACKSON AUDITORIUM

Medical Professionals Panel Moderator

Mr. Peter Holoman
Director, Medgar Evers College

Panelists

Dr. Sewit Teckie
System Chief of Oncology, New York City Health & Hospitals

Ms. Pamela Jones
Licensed Master Social Worker, NYC Health & Hospitals
Kings County Primary Care Outpatient Department

Dr. Xavier Johnson
Director, Health Equity and Partnerships, Merck

Introduction of Speaker

Ms. Susan M. Haynes
Interim Executive Director, Human Resources, Medgar Evers College

Keynote Speaker

Dr. Donald Alcendor
Associate Professor
Center for AIDS Health Disparities
Research Division of Microbiology & Immunology,
Physiology & Obstetrics & Gynecology
Meharry Medical College

Cancer Survivors Panel Moderator

Mr. Nick Masuda
Director, Medgar Evers College

Cancer Survivors Panelists

Ms. Laura James
Mr. Conrad Rite
Ms. Yvonne Stephenson



ABOUT THE PRESIDENT

A CLOSER LOOK AT HER BIO

Patricia Ramsey, PhD.

President
Medgar Evers College

Dr. Patricia Ramsey, distinguished as a “National Role Model” by Minority Access, Inc., was appointed the sixth president of Medgar Evers College by the City University of New York (CUNY) Board of Trustees. Dr. Ramsey, who officially took office on May 1, 2021, is the first woman and the first scientist to serve as President of the College.



After only six weeks at the helm, Dr. Ramsey submitted a proposal that resulted in a \$20 million grant award, the single largest in the history of Medgar Evers College. Two programs, the Cultivating Holistic Academic Mindsets to Promote Student Success (CHAMPSS) and the Brooklyn Recovery Corps (BRC) programs were created. CHAMPSS provides up to a “full ride” for freshmen who agree to earn their bachelor’s degree in four (4) years and transfer students who agree to earn their bachelor’s degree in two (2) years. The BRC program provides experiential learning opportunities through paid internships and access to career support, while benefiting communities throughout Brooklyn.

After just three (3) months in the role of President, Dr. Ramsey participated in a press conference where Governor Kathy Hochul (then Lt. Governor) announced a \$9.3 million grant award to support the collaboration of Medgar Evers College, Brooklyn College, and Kingsborough Community College to form a healthcare hub in Central and South Brooklyn. As part of New York State’s Workforce Development Initiative, the hub is designed to prepare high school and college students for quality jobs in the healthcare field, while meeting the workforce needs of local businesses.

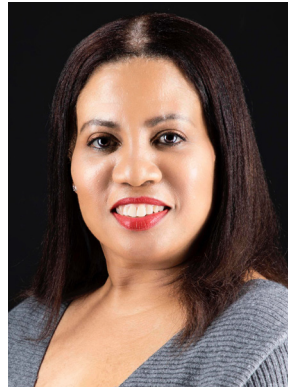
In less than one year in the position of President, Dr. Ramsey was invited to testify before the Congressional Committee on Education and Labor (now the Committee on Education and the Workforce).



ABOUT THE PRESIDER GOING FOR GOLD LEADER

Ms. Susan Haynes

Ms. Susan M. Haynes currently serves as the Interim Executive Director & Labor Designee at Medgar Evers College. Ms. Haynes has over thirty years of progressive HR leadership experience. Ms. Haynes previously managed the faculty and staff wellness and benefit programs at Albany State University. In addition, she formerly worked in a human resources management role for Time Warner Cable of NYC, where she supported a multi-site location for approximately 750 employees.



She also assisted a start-up company in Manhattan, DSL Telecom company, in developing their human resources department for 125 employees; she served as the human resources manager at the Albany Georgia Police Department, where she developed a succession plan for the police officers and civilian staff; has held HR management roles at the Home Depot in both New York City markets and Southwest Georgia, and also worked for Mars Chocolate North America as the people & organization manager where she assisted in developing a diversity and inclusion circle for women aspiring to move into leadership and technical roles. In her role as Executive Director at Communities in Schools of Georgia, Ms. Haynes developed a mentoring program servicing five middle schools in the Southwest Georgia area.

Ms. Haynes, born and raised in Brooklyn, New York, holds a bachelor's degree in business from Bernard M. Baruch College (CUNY), a master's degree in organizational leadership from LaGrange College, and a post-bachelor diploma in human resources management from New York University. Ms. Haynes holds the distinction of being a certified human resource professional and a "Leadership Albany" alumna. Ms. Haynes has served as a board member with several corporate and non-profit companies. Ms. Haynes is currently a doctoral candidate in the J. Mack Robinson School of Business at Georgia State University.



THE STATE OF HEALTH

INTRODUCED BY DR. EVELYN CASTRO

Dr. Leslie Hayes

Leslie A. Hayes, M.D. is the Deputy Commissioner of the Division of Family and Child Health in the New York City Department of Health and Mental Hygiene. Most recently, Dr. Hayes served as the Chief of Adolescent Medicine at New York Presbyterian Brooklyn Methodist Hospital, Assistant Professor of Clinical Pediatrics at Weill Cornell Medical College, and Faculty Scholar in Health Equity at the Cornell Center of Health Equity and Diversity Center of Excellence, Cornell University.



Dr. Hayes is a thought leader in the healthcare sector with a strong belief in the power of the family unit to affect change through health literacy and empowerment. Her career has focused on public health as her clinical practice has been within complex New York City health systems that provide care to underserved populations in community-based clinics as well as hospital-based academic settings. Her passion for bringing positive change has led to important collaborations with various stakeholders to improve healthcare outcomes for the community.

Dr. Hayes received her B.A. from the University of Pennsylvania, and M.D. from the Mount Sinai School of Medicine (now Icahn School of Medicine at Mount Sinai) in New York City. She completed her pediatric residency at The Children's National Medical Center, Washington, DC, and her adolescent medicine fellowship at The University of Medicine and Dentistry of New Jersey. She holds board certification with American Board of Pediatrics, Subspecialty in Adolescent Medicine.

Dr. Hayes has dedicated her medical career to delivering quality healthcare primarily in underserved New York City communities. She has held leadership roles in several Pediatric Departments and professional organizations. She has served as Director of Adolescent Medicine, Medical Director of School-Based Health, Adolescent Medical Advisor of Metabolic and Bariatric Surgery at various healthcare institutions in New York City.

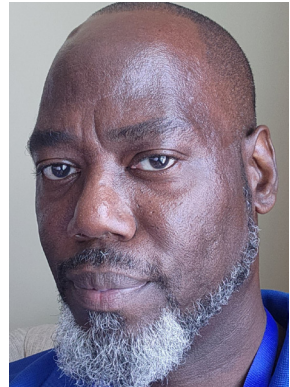


ABOUT THE MODERATOR

CANCER SURVIVORS PANEL

Mr. Peter Holoman

In the late 1980s, Peter Holoman could be found on the streets of New York, sleeping near Port Authority. One of many New Yorkers, he was caught up in the crack epidemic. A family friend seeing Peter's potential approached him about attending an "HBCU." I thought it was a drug treatment program, Peter said. But those initials stand for historically black colleges and universities. Peter took up the offer and graduated from Atlanta's Clark Atlanta University in 1993 with a Bachelor of Arts degree in Mass Media Arts-Radio, TV and film.



Over the past 31 years, Peter has been back home providing hope and opportunities to others, particularly at-risk and underrepresented Black males. Currently, Peter serves as the Director of College Advancement & Strategic Partnerships and is the Lead on the Brooklyn Recovery corps Internship Program.

Peter is the co-founder and first Director of the Male Development and Empowerment Center (MDEC), which is the model for the CUNY-wide Black Male Initiative (BMI) several of its programs such as Phat Pockets, a series of financial literacy workshops, Fathers Involvement Initiative, which assisted men in understanding their parental rights and provided resources to support their efforts in being responsible parents was featured in the New York Times, New York Daily News, Amsterdam News, UPN 9 News 9, Tony Brown's Journal and ABC News.

Peter has been a featured and a guest on the Open Line and Week-In-Review, Sunday morning and Sunday evening radio broadcasts on WBSL, 107.5 FM (formally KISS FM, 98.7) in New York City.

Peter received his Master's in Social Work with a concentration in group work in 2010 from the Hunter College School of Social Work in New York City.



ABOUT THE PANELISTS

MEDICAL PROFESSIONALS PANEL

Dr. Sewit Teckie

System Chief of Oncology, New York City Health & Hospitals

Sewit Teckie, MD, MBA is a radiation oncologist, health system leader, and researcher. She is System Chief of Oncology at New York City Health and Hospitals where she is responsible for planning and implementation of cancer programs spanning the largest municipal public health system in the United States. She is the Director of Head-and-Neck Radiation Oncology at Kings County Hospital in Brooklyn, where her clinical practice is focused on head-and-neck cancers and brain tumors. She is a Clinical Associate Professor of Radiation Oncology at NYU Grossman School of Medicine. Dr. Teckie is on the Editorial Board of the International Journal of Radiation Oncology Biology and Physics, Applied Radiation Oncology, and ASTRONews. She is a frequent reviewer of journal manuscripts, and she is an invited speaker at local, regional, and national conferences. She takes pride in mentoring medical students and residents.



Dr. Teckie is originally from Eritrea in East Africa. She was born in Eswatini and grew up in Ottawa, Canada and Yonkers, NY. She then attended Harvard College and Harvard Medical School, followed by residency and Chief Residency at Memorial Sloan-Kettering Cancer Center. She holds an executive MBA from Columbia University where she received the Dean's Award with Distinction and was selected as class graduation speaker. She lives in New York City with her husband and three children.



ABOUT THE PANELISTS

MEDICAL PROFESSIONALS PANEL

Ms. Pamela Jones

Licensed Master Social Worker, NYC Health & Hospitals; Kings County Primary Care Outpatient Department

Pamela P. Jones, is a Licensed Master Social Worker at the NYC Health + Hospitals/Kings County Primary Care Outpatient Department. Ms. Jones has expertise in the utilization of a multifaceted approach to cancer care. This approach is centered on a holistic, multidimensional treatment plan which focuses on supporting patient's psychological, social-emotional, and spiritual needs.

She completed her first master's degree in Community Health Education at Brooklyn College and four years later went on to earn her License Master's in Social Work at Long Island University. She also holds a CASAC (Credentialed Alcohol and Substance Abuse Counseling Certification).

Ms. Jones began her career working with children and families at the St. Vincent Foster Care Agency and the Administration for Children Services as a CASAC Consultant. She then went on to work with adult men and women with dual diagnosis (Mental Health and Substance Abuse) at the Institute for Community Living Supportive Housing program and a bit later on, at the BCS-Transitional Living Community Help Women Shelter. Her work at Kings County started at the Methadone Practice in 2019 before transferring to the Cancer Care Center as an oncology social worker.





ABOUT THE PANELISTS

MEDICAL PROFESSIONALS PANEL

Dr. Xavier Johnson

Director, Health Equity and Partnerships,
Merck

Dr. Johnson works to advance Our Company's health equity goals at the nexus co-creating community partnerships, and building data and digital assets that create actionable solutions to address disparities. Prior to coming Merck, Dr. Johnson served as the Chief Operating Officer of Pathways to Housing PA – an integrated homeless services agency that provides low-barrier housing, medical, and social services to individuals experiencing chronic homelessness in Philadelphia.



Prior to Pathways, Dr. Johnson on care access and financing efforts across a broad range of local national stakeholders, including:

- The Office of U.S. Senator Michael Bennet
- The National Association of State and Territorial AIDS Directors
- The National Council for Mental Well-Being
- Health Management Associates
- Unity Health Care

Dr. Johnson is a U.S. Army Veteran and avid Miami Dolphins fan.



ABOUT THE KEYNOTE SPEAKER

INTRODUCED BY SUSAN HAYNES

Donald J. Alcendor, PhD

Dr. Alcendor completed his post-graduate studies at the NIH and Johns Hopkins University, in Baltimore Maryland in departments of Molecular Virology and Viral Oncology respectively. As a graduate student at the University of California at Davis, he received the Patricia Roberts Harris Graduate Fellowship, was a University of California Davis Mentorship Fellow, a National Heart Lung and Blood Institute Pre-doctoral Fellow, a National Heart Lung and Blood Institute Post-doctoral Fellow, a Floyd and Mary Schwall, Dissertation Fellow, a National Heart Lung and Blood Institute Spring Fellow, and a recipient of the Merck Special Service Award.



Dr. Alcendor was also a research consultant to the Viral Vector Core Laboratory in Viral Oncology, at Johns Hopkins, and was a Cytomegalovirus Expert for the FDA, Division of Vaccine Injury and Compensation Program for the Department of Health and Human Services in Rockville, Maryland. He has also served as a summer mentor for the Leadership Alliance for the American Society of Microbiology.

He was a mentor for the FDA Office of Minority Health, Health Disparities Fellowship. He was also selected as a Minority Scholar in Cancer Research by the American Association for Cancer Research (AACR). He received the Nashville Business Journal Health Care Hero Award in Research. He was selected as a member of the American Society for Microbiology (ASM) list of distinguished minority microbiologists. He was also a committee member on the independent Research Evaluation and Decision Panel (REDP) for the AIDS Cancer and Specimen Resource of the NCI-AIDS Malignancy Program. He was a Brain-on-chip investigator in partnership with Vanderbilt and the Cleveland Clinic.

>>> continued on next page



ABOUT THE KEYNOTE SPEAKER

INTRODUCED BY SUSAN HAYNES

Donald J. Alcendor, PhD (con't)

He was funded to develop the Blood-Retinal-Barrier on a Chip. He is a Research Liaison for the FDA Office of Minority Health with Meharry Medical College. He was a consultant and voting member on the FDA Antimicrobial Drug Advisory Committee. He was selected as an expert grant reviewer for the Florida Department of Health's Biomedical Research Programs through the Oak Ridge Associated Universities and Department of Energy. He was an Associate Director of the Vanderbilt Short Term Training Program for minority students. He is a member of the Vanderbilt Pre3 Initiative (Preventing Adverse Pregnancy Outcomes & Prematurity).



He is a voting member of the Vanderbilt Institute for Clinical and Translational Research (CTSA) Scientific Review Committee. He is Technical Advisory Group member for the Tennessee Health Care Innovation Initiative Episodes of Care, "HIV Outpatient Skin and Soft Tissue Infection (SSTI) for the State of Tennessee. He was the Principal Investigator and Director of the Community Outreach Core for Project SAVED, a CDC funded HIV capacity building assistance initiative. He was selected as an expert advisory panel member for the American Lung Association COVID-19 Action Initiative.

He is currently the Director of Research for the State of TN CEAL program and the Health Works Consortium with Morehouse SOM. He is also the Director of Research for the Institute of Health Disparities, Equity, and the Exposome, Meharry Medical College. Finally, he is a member of several editorial boards and committees associated with infectious diseases and has been an invited speaker to key national science conferences.



ABOUT THE MODERATOR

CANCER SURVIVORS PANEL

Mr. Nick Masuda

Associate Director, Marketing
Medgar Evers College

Mr. Masuda has been with Medgar Evers College for nearly a year, working to streamline and enhance our marketing, communications and external relations.

Prior to coming to Medgar, he has spent time as a journalist, global communications chief and a social media strategist for some of the largest companies in the United States.

His passion ultimately lies in storytelling, focused on telling the untold narrative that brings people together.



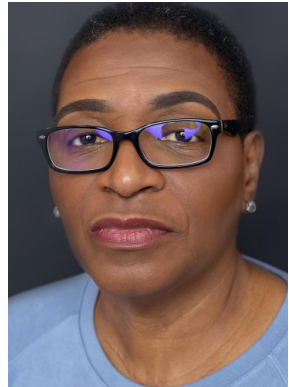


ABOUT THE PANELISTS

CANCER SURVIVORS PANEL

Ms. Yvonne Stephenson

Yvonne Stephenson is a current student at Brooklyn College Koppelman School of Business where she is pursuing a Master's Degree in Accounting. Yvonne is an alumni of Medgar Evers College (MEC), she graduated Summa Cum Laude, in May 2024. She obtained a Bachelor of Science Degree in Accounting. Yvonne also holds an associate in science degree in Business Administration, Magna Cum Laude.



Yvonne is an employee at New York – Presbyterian Hospital serving in the Patient Financial Services Department. Yvonne serves as President of the National Society of Leadership Success Chapter at MEC, and 2nd Vice President of the MEC National Association of Black Accountants Inc. (NABA) Student Chapter. She also serves as the Student Representative for the MEC Department of Business Administration P&B. Yvonne is a recipient of several honors including the President's, Provost, and Dean's List awards. She is also a recipient of the NABA Eastern Region, and New York Professional Chapter, and KPMG scholarships.

Yvonne serves her community by participating in the Internal Revenue Service (IRS) Volunteer Income Tax Assistance (VITA) and Tax Counseling for the Elderly (TCE) programs at MEC. She also operates Cynthia's Kitchen, where she charitably cooks and distributes food to people in need. Yvonne also volunteers with Feed the Family Outreach Ministry, in Brooklyn, NY.

Yvonne is originally from Jamaica, a Caribbean island, and lives in Brooklyn, New York. She is a single mother of two, a breast cancer survivor, and a child of God. Yvonne does not believe in the word "cannot" because her journey through life so far has been all about overcoming the severe obstacles she encountered.



ABOUT THE PANELISTS

CANCER SURVIVORS PANEL

Ms. Laura James

Ms. James is a familiar face around Medgar Evers College, having served in a number of roles on campus since October 2000.

She is currently the Summer Youth Employment Program Director, supervising up to 1,200 youth employees and 14 SYEP monitors and team leaders.

She has also worked with the Caribbean Research Center, as well as the the Progressive Adolescent Vocational Exploration and Science Technology Entry Program while with the college.





ABOUT THE PANELISTS

CANCER SURVIVORS PANEL

Mr. Conrad Ste Marthe

Mr. Conrad Ste Marthe is the proud husband of Rosabella Ste Marthe, a breast cancer survivor.

Mr. Ste Marthe is a graduate of the Culinary Institute of America with a degree in Culinary Arts, a graduate of Monroe College, with a bachelor's degree in hospitality management, and a master's degree, in Human Resource Management and Organizational Development from New York University.



He works at Medgar Evers College as an Administrative Event Manager.



DAY 2 AGENDA

OCTOBER 9, 2024 • 9 A.M. - 3 P.M.
AB1 BUILDING

Fitness Challenge, (11 a.m. - 2 p.m.)

Ms. Courtne Orona, Fitness Trainer
Second Floor, AB1

Employee Benefits Fair, (11 a.m. - 2 p.m.)

Dining Hall, AB1

Exploration Cancer

Nursing Students Simulation and Presentations (9 a.m. - 3 p.m.)

Second Floor, AB1

GOING
FOR GOLD

A decorative graphic consisting of a grid of gold bars of varying heights, arranged in a stepped pattern to the right of the text "GOING FOR GOLD".

CEO ROUNDTABLE
ON CANCER

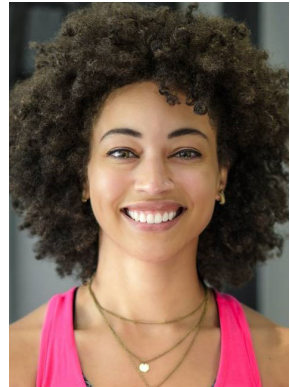


FITNESS CHALLENGE

THE INSTRUCTOR

Ms. Courtne Orona

Ms. Orona is a National Academy of Sports Medicine certified personal trainer and nutrition coach. She has been coaching for eight years. No profession has been as fulfilling for her and she takes tremendous pride in her work. From the 16-year old young woman she taught to love her body to the 88-year-old woman she taught how to climb the stairs again, Ms. Orona is fortunate to say there are no bad days at work.



Ms. Orona specializes in women's fitness which encapsulates adolescents, pre- and post-natal, through menopause in order to train women at every stage of their life. Additionally, she specializes in corrective exercise helping clients after being medically cleared from physical therapy to begin exercise but are still feeling so lost in how to adapt to their new "normal." Ms. Orona provides customized personal training and nutrition protocols for each individual taking into account their injury history, training experience, mindset, preferences, as well as work and personal commitments.

In this social media age, client education is even more important. To protect her clients from integrating misinformation into their routine, Ms. Orona shares as much evidence-based information as she can in session. Another, is the reality that she will not always be in my client's lives. She wants them to feel confident they know how to help themselves moving forward. Client education empowers them to set examples of a healthy routine for their households, ultimately modeling habits for their children.

A bit about her personal background, Ms. Orona was a collegiate dancer at Texas A&M University - Corpus where she was a McNair Scholar. She is applying for her master's degree to become a registered dietitian nutritionist with an exercise physiology specialization at Columbia University.



ROCK YOUR HEALTH

BENEFITS FAIR

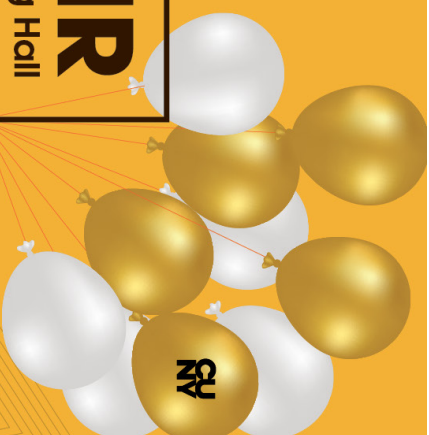
OCT 9, 2024 | 11am-2pm | AB1 Dining Hall

PRESENTED BY: MEDGAR EVERS COLLEGE | OFFICE OF HUMAN RESOURCES

PARTICIPATING VENDORS

**Emblem Health • TRS • TIAA • MCU • Crunch Fitness
DC 37 • The Standard • MetroPlus • CCA • SUNY Downstate**

Free Blood Pressure Readings, Meditation, Fitness Recommendations





ABOUT EXPLORATION CANCER NURSING DEPARTMENT'S IMMERSIVE EXPERIENCE

Medgar Evers College's award-winning Nursing Department will bring you inside of three distinct Cancer Awareness stations, including:

Symptom Recognition

Learners interact with lifelike simulation models that demonstrate various cancer symptoms. This interactive experience aids in recognizing typical signs of cancer and knowing when to consult a medical professional.

Supportive Care

Simulation scenarios focused on the psychosocial aspects of cancer care, such as delivering bad news, providing emotional support to patients and their families, and discussing palliative care options, can enhance participants' empathy and communication skills.

Cancer Prevention Activities

During the interactive session in the simulation center's studio apartment, participants collaborate to explore lifestyle modifications and risk factor reduction strategies for preventing various types of cancer. This includes discussions on dietary adjustments, physical activity, stress management, and other proactive measures to contribute to overall well-being and reduce the risk of developing cancer.



THANK YOU TO OUR SUPPORTERS

Department support

Facilities & Maintenance
Office of Administration & Finance/Purchasing
Office of Communications
Office of Human Resources
School of Nursing and Allied Health

External agencies

Merck & Co, Inc.
NYC Health + Hospitals/Kings County

Going for Gold Committee members

Ms. Susan Haynes, Chair,
Dr. Jesse Kane, Co-Chair,
Dr. Evelyn Castro,
Dr. Waleek Boone,
Ms. Althea Willie,
Ms. Kareema Monroe,
Mr. Junior Andrews,
Dr. Micah Crump,
Dr. Shirley Daniels,
Dr. Robert Waterman,
Mr. Nick Masuda,
Mr. Peter Holoman



STAY IN THE KNOW

VISIT OUR EVENTS CALENDAR

The Rock Your Health initiative is just getting started, as we will be bringing you more programming throughout the school year during this multi-year campaign.

To stay up-to-date with the latest events and info, please scan the QR Code below to subscribe to the Rock Your Health calendar on MEC's website:





MEDGAR
EVERS
COLLEGE
THE CITY UNIVERSITY
OF NEW YORK



Medgar Evers College
of the City University of New York
1000 Bedford Avenue
Brooklyn, New York 11225
www.mecuny.edu



MEC FUNDRAISER

HOW TO SUPPORT OUR EFFORTS

The Office of Student Life, the Student Government Association and Medgar Evers College's Health Services are raising funds for the American Cancer Society through our internal team called the Medgar Evers College Striders.

If you're interested in donating, participating or both, please simply scan the code below to support the cause.

