TABLE OF CONTENTS

3  A Message from Dean Rolle
4   On the Calendar
5 2018 School of Business Leadership Retreat Recap
6-7 2018 School of Business Leadership Retreat Agenda
8-9 Good to Great Project Pitch Competition
10-13 Faculty Highlights: Senior Faculty Members
14-16 Faculty Highlights: New Faculty Members
17  EEL in Asia
18  EEL in Latin America
19  MEC Study Abroad in Italy
19  MEC at the IAC Conference in Paris
20 Message from Department of Public Administration
21 Message from Department of Business Administration
22 Message from Department of Economics & Finance
23 The Dubois Bunche Center for Public Policy
24-25 2018 International Conference on Business & Economic Development
26-28 Featured Alumni
29 Retired Faculty & Staff Highlights
30-31 The EEL Learning Lab
31 Fast Track to a Masters LIU MBA Program
32 MEC at the ACBSP Conference
33 Opportunities for Insights & Networking Conference Seminars
34 EEL Workshops & Competition
35 Congratulations Graduates (Summer 2017)
36-38 CUNY 15-17 Strategic Investment Initiative Grant
39-44 Event Highlights
44 Central Brooklyn Economic Development
45 Coaching Entrepreneurial Talents Course
46 MEC Mentorship Program
46 Conversations with Success 1st Annual Reception
47 6th ICBED
47 Volunteer Income Tax Assistance
48 Future Leaders Economic Empowerment Keynote
49 #Entrepreneurship for Survival
50 Dream Big Business & Professional Women Brunch
50 Dean Rolle at the Windsor Scholars Consultation
51 National HBCU Business Deans Round table
52 Giving to MEC
It is an honor and a privilege to serve as the Medgar Evers College School of Business Dean. In the past four years in this capacity, we have achieved outcomes that enlightened, inspired, motivated, nurtured, and changed our stakeholders and ourselves. The School of Business Retreat’s theme this year is “Good to Great,” a special acknowledgment of our commitment to the mission of the College and dedication to a future of excellence for our stakeholders: students, alumni, faculty, staff, and the community. A central focus of the Office of the Dean is to support the academic departments in increasing the number of qualified faculty and student achievement. I am pleased to report that since hiring new faculty, we have also met our objective of increasing student access to full-time faculty. We highlight many of our other accomplishments:

**PARTNERSHIPS & COLLABORATIONS**
- Partnered with Long Island University placing 3 cohorts (60) of MEC graduates in the MBA program – the majority graduating with honors
- Executed articulation agreement with Metropolitan College to launch a fast track Master of Public Administration degree
- Executed a DC37 agreement and launched recruitment of its members
- Collaborated with CAMBA, SBA, CACCI and Chambers of Commerce to produce workshops for students and local businesses
- Executed 4 international articulation agreements: Kenyatta University, Kenya; European Innovation Academy, Italy; Academy of Business & Retail Management, UK; Universidad Mayor, Chile
- Collaborated with partners to produce screenings on global issues
- Partnered with neighborhood associations on entrepreneurship training
- Collaborated in grant writing with community organizations and MEC staff
- Collaborated with StartUp New York- MEC is the first in CUNY
- Collaborations with Minority Veterans Business Institute

**PARTNERSHIPS, CURRICULAR & CO-CURRICULAR ACTIVITIES**
- Launched the Bachelor of Science in Financial Economics degree, the Finance and Economics Simulation lab, and the first online degree in Financial Economics
- Established Entrepreneurship Study Abroad with Dominican Republic, Italy, Chile, Costa Rica, Jamaica, Nairobi, Tokyo, Beijing, and Bangkok
- Developing new courses in Health Care Administration
- Secured funding for Entrepreneurship programming
- Created the Entrepreneurship & Experiential Learning Lab

**CONFERENCES & SYMPOSIA**
- Enhanced the “Conversations with Success” with professional senior level executives
- Hosted two international conferences on Social Entrepreneurship and Social Corporate Responsibility, and an international lecture on Environmental Entrepreneurship
- Co-hosted a UN Commission on the Status of Women: Future Leaders Economic Empowerment Workshop
- Produced workshops and seminars on innovation and women in business
- Increased student participation in national & CUNY Hackathons, pitches, and competitions
- Supported 16 teams in the New York State Business Plan Competition
- Supported 10 student teams in the SmartPitch competition – MEC team wins 1st Place
- School Business students win “Start Up Africa” pitch competition at George Mason University
- Launched Industry Mentor program, and increased industry and alumni engagement
- Increased faculty scholarship; MEC faculty, students & staff presented at the 6th International Conference on Business & Economic Development, Dr. Zulema Blair was a keynote speaker, and Prof. Kim Moorning won “best presenter”
- Offered Digital Marketing Certification training seminars
- Hosted Gallup “Coaching Builder Talents” faculty development training

**COMMUNITY SERVICE & ADVOCACY**
- Continued providing tax services to the local community
- Dubois Center Voter registration drive, panel discussions and workshops

As Dean, I would like to take this opportunity to thank the chairs, faculty, staff, and students who made these positive outcomes possible. We thank President Rudy Crew and Provost Augustine Okereke for continued support of the School of the Business. A special thank you to the faculty and staff retirees for their many years of service: Professor Kiho Kim, Professor Jit Chandan, and Ms. Fayetta Jackson. Looking forward we hope to leverage our collaborative outcomes for even greater opportunities for those we serve at Medgar, in the community, and around the globe. Finally, I would like to thank the 2018 Retreat planning committee for their dedication and hard work: Patricia Johnson (2017), Terence Biggs II (1983), Lorenzo Williams (2001) and Patricia (Nia) Rock.
### March, 2018

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<th>No.</th>
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<tr>
<td>1</td>
<td>8-Mar</td>
<td>Co-host with School of Education - SBA event</td>
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<td>2</td>
<td>14-Mar</td>
<td>UN event</td>
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<td>3</td>
<td>14-Mar</td>
<td>Little Stone Event</td>
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<td>4</td>
<td>27-Mar</td>
<td>Annual Women's Health Forum, co-sponsors, Interfaith Fndn, 1199 SEIU et.al.</td>
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<td>5</td>
<td>28-Mar</td>
<td>Annual State of Young Black NY (SOYBNY) Conference, co-sponsored by DBC, NY Urban League-Young Professionals, et.al</td>
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<td>6</td>
<td>Ongoing</td>
<td>Conversation with Success</td>
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### April, 2018

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<tr>
<td>1</td>
<td>8-Apr</td>
<td>International Conference on Business and Economic Development (ICBED 2018)</td>
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<td>2</td>
<td>9-Apr</td>
<td>International Conference on Business and Economic Development (ICBED 2018)</td>
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<td>3</td>
<td>17-Apr</td>
<td>Dean's List Award Ceremony</td>
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<td>4</td>
<td>25-Apr</td>
<td>F.A.B. Home Care Services Launch / MEC Nursing Alumni</td>
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<td>Ongoing</td>
<td>Conversation with Success</td>
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### May, 2018

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<tr>
<td>1</td>
<td>31-May</td>
<td>Host -HBCU Dean’s Conference in NYC</td>
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### June, 2018

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<tr>
<td>1</td>
<td>1-June</td>
<td>HBCU Reception at Medgar Evers College</td>
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<tr>
<td>2</td>
<td>4-June</td>
<td>Graduation</td>
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MORNING SESSIONS
For The School Of Business Faculty & Staff Only

Check-In + Continental Breakfast

Welcome and Presentation
Ms. Nia (Patricia) Rock, Senior Vice President, Community Reinvestment Act Compliance Officer, Customers Bank

Remarks From Our Host
Mr. George Maroulis, Executive Vice President and Managing Director at Customers Bank and Head of Private & Commercial Banking Division, New York Customers Bank

Greetings and Remarks
Dr. Jo-Ann D. Rolle, Dean of Medgar Evers College School of Business

Ice Breaker
Mr. Terence H. Biggs II (Coach Biggs) - MEC SoB Alum (1983), President & Founder of Marketplace Dynamics, LLC and Dr. Sharon M. Biggs, Executive Vice President of Marketplace Dynamics, LLC

Video Presentation & Probative Dialogue
Good To Great, by Jim Collins – Presenter, Mr. Terence H. Biggs II (Coach Biggs) MEC SoB Alum (1983), President & Founder of Marketplace Dynamics, LLC

Presentation
The Silo Effect: Invisible Barriers That Can Destroy Organizational Teams - Dr. Sharon M. Biggs, Executive Vice President of Marketplace Dynamics, LLC

Presentation
MEC – SoB Industry Mentor Pilot Program
Coordinators & FinTech Consultants: Mr. Wayne Brown & Ms. Kathy Hipple

Presentation
Positioning Curriculum To Meet Industry Needs | Status Update
Dr. Jo-Ann Rolle, Dean of MEC School of Business

Team Building Exercise
Mr. Terence H. Biggs II (Coach Biggs) - MEC SoB Alum (1983), and President & Founder of Marketplace Dynamics, LLC and Dr. Sharon M. Biggs, Executive Vice President of Marketplace Dynamics, LLC

Break
Restrooms I Phone Calls I Fresh Air I Stretching I Etc.

Lunch
Club 101 - Located at 101 Park Avenue, NYC
Remarks:
IN2NYC Economic Development Corporation Program.
Ms. Carrie Bronsther

Presentation:

Remarks:
The International Innovators of the MEC Entrepreneurship & Experiential Lab (EEL). Mr. W. Michael S. Short

Presentation:
Good To Great Leadership – Mr. Terence H. Biggs II (Coach Biggs) MEC SoB Alum (1983), President & Founder of Marketplace Dynamics, LLC.

Introduction of Judges:
Mr. Terence H. Biggs II (Coach Biggs) - MEC SoB Alum (1983), President & Founder of Marketplace Dynamics, LLC.
Judge #1 Representing Students: Mr. Rowan Fernelo - MEC SoB Student (2018)
Judge #2 Representing Medgar Evers College: Mr. Ronald Scott MEC SoB Alum (2017)
Judge #3 Representing Industry: Ms. Nia (Patricia) Rock, SVP, Customers Bank
Mr. James Bouey, Banking Industry Executive
Judge #4 Representing The Community: Dr. Roy Hastick, Founder & President, Caribbean American Chamber of Commerce & Industry (CACCI)

Departmental Presentations

Accounting
Focus: MS in Accounting Launch | MS Accounting Articulations
Faculty: Dennis Fox, Elene Evelyn, and Michael Tucker

Business Administration
Focus: New Initiatives
Faculty: Simon Best, and Angela Poulakidas

Computer Information Systems
Focus: Cyber Security | Mobile Applications Lab | STEM
Faculty: David Ahn, Gennady Lomako and Kim Moorning

Economics and Finance
Focus: Online Degree | Finance Lab
Faculty: Khasadyahu Zarbabal

Public Administration
Focus: Graduate MPA Program Development | Entrepreneurship | FS101 and FS102
Faculty: Wallace Ford, Micah Crump and Zulema Blair

Remarks
Dr. Rudolph F. Crew, President, Medgar Evers College
Dr. Augustine Okereke, Provost, Medgar Evers College
Mr. Jerry Posman, SVP/COO, Medgar Evers College

Awards Presentation, Acknowledgments and Closeout
Dr. Jo-Ann D. Rolle, Dean of Medgar Evers College School of Business

Cocktail Reception & Networking
Entertainment: Chris Wise, RAP Artist, MEC Alum (2016)
The “Good to Great” Project Pitch Competition was intended to inspire a range of innovative projects launched by departments within the MEC School of Business to positively impact MEC stakeholder communities, including:

Students | Alumni | Industry | Local Communities

The “Good to Great” competition attracted patient capital investment by corporate and private foundations and other impact investors to fund “best in class” projects that supported MEC’s “Good to Great” agenda.

Project presenters demonstrated a clear purpose / vision for original, innovative and compelling projects that heightened collaborative relationships and engagement with MECs stakeholder communities.

Judges determined which projects were most likely to attract new funding streams to MEC School of Business and the school’s initiatives based on the value created by the project, attractiveness of the opportunity, the competitive advantage of the proposed project, and the clarity and persuasiveness of the project presentation. Ultimately, the winning project team was the team in which the judges were the most likely to invest their money. Thank you for your participation and engagement in MEC’s School of Business “Good to Great” Project Pitch Competition!
# Project description

- The presenter’s purpose/vision is clear, understandable, original and compelling. (20 Points)
- Major and relevant enterprise risks have been identified. (20 Points)

# Project goal(s)

- The presenter’s goal; action steps are clear. (20 Points)
- The presenter’s action request is clear. (20 Points)

# Stakeholder group impact

- The Stakeholder group is clearly identified; the project outlines a plan to reach and retain them. (20 Points)

## Project Description Score Total


# Stakeholder Group(s) impacted

- Students (25 Points)
- Alumni (25 Points)
- Industry (25 Points)
- Community (25 Points)

## Stakeholder Impact Score Total


# Bonus Points – Degree of cross collaboration

- Not collaborative (0)
- Somewhat collaborative (3)
- Very Collaborative (6)

## Collaboration Score Total


## Final Score Total

JUDGES: Please make comments on Strengths and Weaknesses of team presentation on the back.

Timing: 15 minutes total
KIM MOORNING
Assistant Professor Kim Moorning, an information systems specialist, instructional technologist, author, educator, conference speaker, and researcher celebrates 20 years as a college professor with The City University of New York this Spring 2018 semester. She teaches in the Department of Computer Information Systems for the School of Business at Medgar Evers College – CUNY. Her repertoire of teaching includes computer programming, web design, digital media, database design, systems analysis, Internet, Web Design, E-Commerce, and E-Marketing. She is passionate about supporting college endeavors in curriculum development, student mentoring, instructional technology, accreditation, assessment, and research. Her industry experience includes working as a technologist in Fortune 500 corporations such as Merrill Lynch, Citigroup, and Bear Stearns. With a solid corporate and technology background, she engages students in experiential, real-world learning.

Prof. Moorning has authored books and articles on the topics of Computer Fundamentals, Instructional Design, Internet & Emerging Technologies, S.T.E.M. Workforce, Information Security, Cloud Computing, Instructional Technology, and Academic Assessment. She recently completed a three-year ethnographic research study about technology workforce development to develop a curriculum pipeline method for increasing participation for minority and female CUNY students. She continues her research focus on improving faculty use of technology and evaluating industry and curriculum solutions for expanding opportunities for minorities and female students’ persistence in technology fields. Prof. Moorning graduated from Columbia University, NYU Polytechnic Institute, and Baruch College with emphasis in Computer Information Systems, Management, Instructional Technology, and Education Leadership.

PAUL COX
Professor Paul Cox is an assistant accounting professor who has served in the accounting department of the School of Business since fall 2002. He has been practicing accounting for over 25 years and he is a licensed CPA in New York and New Jersey.

WALLACE FORD
Professor Wallace Ford was appointed Chair of the Public Administration Department on January 24, 2014. For the past decade, in addition to teaching at Medgar Evers College, Professor Ford has taught Masters of Public Administration and Masters of Business Administration candidates at Columbia University’s School of International and Public Affairs, Metropolitan College of New York’s School of Public Affairs, Pace University, John Jay College and La Universidad Externado (Colombia). He is a graduate of Dartmouth College, where he was a Senior Fellow, and Harvard Law School. In the private sector, he has managed a venture capital company and worked as an investment banker, as well as an international corporate attorney. As an attorney and as a consultant, his clients have included the Johannesburg Stock Exchange, the Irish Stock Exchange, Bloomberg LLC, Black Entertainment Television, the National Investment Bank of Jamaica, the Nigerian Ministry of Finance, the Earth Institute, the Republic of Haiti and the Upper Manhattan Empowerment Zone Development Corporation. Professor Ford brings the same commitment of excellence held for his clients and employees to the students of Medgar Evers College through his focus on an interdisciplinary curriculum which is needed in order to comprehensively address the career goals and professional objectives of the students. Professor Ford brings a clear and focused understanding of the evolution of communications and transactional information to the Department with his highly trafficked Point of View contemporary commentary blog which is now read in over sixty countries and “The Inclusion Show Weekend Edition with Wallace Ford” a television talk show that has been broadcast nationally. He is also a frequent guest host and commentator on political events and business issues on MSNBC, WNYW – Fox 5 News, WPIX-TV – New York, WBLS Radio and a contributor to Black Noire Renaissance literary magazine (NYU). He has lectured and spoken at conferences in London, New York, Atlanta, Miami, Philadelphia, Washington, DC, Los Angeles, Las Vegas, Nigeria, Gabon, Tanzania, Jamaica, Haiti, Antigua and Colombia to name a few venues. Professor Ford has also published two novels The Pride (2005) and What You Sow (2007).
AUDREY DUSSARD

Ms. Dussard emigrated from Jamaica after completing her BA in Arts & Social Science in 1982. She completed a graduate degree at Long Island University (LIU) where she earned an MBA with a major in accounting in 1988 after which she sat and passed the CPA exam. She began teaching at Long Island University (LIU) right after graduating as an adjunct where she spent 19+ years in the School of Business teaching all accounting courses from accounting principles to advanced accounting. She also taught taxes, not-for-profit accounting, auditing and finance courses.

She worked for the New York Mets as a senior accountant between 1989 and 1999 but her love for teaching brought her back to academia. She taught at Borough of Manhattan Community College and at the New York City college of Technology before coming to Medgar Evers College.

Ms. Dussard echoes the phrase of Jose Marti of Cuba in which he says, “Everyone has the right to an education, but he then has an obligation to educate others,” and that is why she came to Medgar Evers. She sees students yearning for learning and she sees it as her obligation to educate them.

DR. BYRON PRICE

Byron E. Price, Ph.D. is a tenured professor of public administration, the former Dean of the School of Business at Medgar Evers College of the City University of New York in Brooklyn and the former Lillie and Nathan Ackerman Chair of Social Justice at Baruch College (Visiting Endowed Professor), which is housed in the Center on Equality, Pluralism and Policy. He formerly served as the Director of the Barbara Jordan Institute of Policy Research and as an associate professor of political science in the Barbara Jordan-Mickey Leland School of Public Affairs at Texas Southern University (TSU) in Houston, Texas. Dr. Price spent five years at Rutgers University-Newark at the School of Public Affairs and Administration where he served as an assistant professor of public administration and director of the MPA and Executive MPA Programs, as well as a number of other leadership positions including serving as the Associate Director of the National Center for Public Performance and Editor-in-Chief of the Journal of Public Management and Social Policy. Before beginning his academic career, Byron served in the United States Army as Deputy Commander, Executive Officer and Training Officer at Fort Sill in a period that covered the Desert Storm operation and he honorably separated in 1991 and achieved the rank of Captain. A leading scholar in the field of prison privatization, he is the author of the book, Merchandizing Prisoners: Who Really Pays for Prison Privatization published by Praeger Publishers in March 2006 and the coedited 3-volume set entitled “Prison Privatization: The Many facets of a Controversial Industry” by Praeger Publishers, September 2012. His areas of research are prison privatization, prisoner reentry, school-to-prison pipeline, race, politics, social entrepreneurship, impact investment and social justice.

What inspired you to be a professor?

- Yes! As mentioned above, I was interested in research pertaining to computer architecture; design and development of logic circuits, and the integration of psychoacoustic/psycholinguistics with artificial intelligence in a quantum computing paradigm. I think this gives you some idea of the laboratory I have designed for the CIS department.

Have you ever thought about a different career...if so what?

- My direct interaction with students. It is an irreplaceable joy to mentor a young person who might not be so sure of self and watch such a person blossom into leadership roles both here at MEC as well as in the professional world. I truly enjoy sending students off to graduate school by writing stellar letters of recommendation for them.

What is the best part of your job?

- My direct interaction with students.

What got you interested in teaching CIS?

- I have always had a technical mind. As a young child, I loved solving mathematical puzzles. I would take my toys apart and rebuild them such that they would do things they were never designed to do. I built my first working radio at seven years of age with no adult supervision or input. When I was studying Physics and Mathematics, I was introduced to programming. Eventually, I arrived at a point such that programming a computer (any computer) was my own way of looking at my own mind. To the degree that I could cause any computer platform to behave just as I intended results was essentially the mechanism I used to observe how well organized my own mind behaved.
Dr. Veronica Udeogalanya is a faculty member in the Department of Economics and Finance, Medgar Evers College of The City University of New York. Prior to this, she served as the founding chairperson of the Department of Economics and Finance (2006-2007) and the Deputy to the Provost of Medgar Evers College (2001-2006). She brings to these positions thirty-two years of experience in university teaching and administration. Udeogalanya has earned her bachelor’s (1982), Master’s (1985), and doctoral (2007) degrees in Economics.

Dr. Udeogalanya was educated in the United Kingdom, Nigeria, and the United States. She received the Federal Republic of Nigeria Academic Merit Award for her undergraduate studies and was the best graduating student of her economics class of 1982. Based upon this achievement, she received the University of Nigeria Postgraduate scholarship. Her career in teaching began in 1983 at the University of Nigeria where she served for six years, prior to her invitation to Medgar Evers College in 1988 as a Visiting Assistant Professor of Social Sciences.

Dr. Udeogalanya is the faculty adviser for the Delta Mu Delta (DMD) an international honor society for business majors. She wrote the grant and served as the Executive Director of the Flatbush Beacon Project, a multi-million dollar youth empowerment program in Central Brooklyn. She also served as the principal investigator for the CUNY-Medgar Evers College Empowering Youths to Excel and Succeed (EYES) Research Initiative, a 3-year, $1.4 million youth empowerment program funded by the Office of Minority Health (OMH) in the Department of Health and Human Services (DHHS).

Dr. Udeogalanya has presented several research papers at international conferences in many countries including the United Kingdom, Ireland, Romania, Ivory Coast, Nigeria, Spain and the United States. She has published an economics textbook, Economics Fundamentals (2010; Kendall-Hunt Publishers) and several articles in learned journals. Her research interests include Women and Work, Technological and Pedagogical Transformation of Student Learning, Student Retention and Graduation Rates, International Business/Study Abroad programs and Multicultural Community Economic Development. She recently published two cultural books on African proverbs-My Mother’s Words and African Proverbs for Youth in honor of Black History Month.

ELENE EVELYN

I have always had a desire to teach, nonetheless, this desire was kept buried inside because I did not see myself teaching elementary level, and I never envisioned teaching at the university level. While pursuing my Bachelors of Science degree at Medgar Evers College, I found myself tutoring for the SEEK Department. While doing this, the desire to teach burned within me. The SEEK department afforded me an opportunity to be a teaching-assistant during a summer program and this resurrected that desire to teach. However, despite this “secret” desire, I still found myself making preparation to enter the workforce as an accountant. It was only after a one-on-one meeting with Dr. Rosemary Williams, Chair of the Accounting Department, that my focus shifted and that desire to teach turned into a passion.

During this meeting Dr. Williams looked at me and said, “You belong to academia and this is where you should go.” At the time, I heard what she said, but I did not agree with her. During the conversation, I proceeded to tell her where I wanted to work and where I did not want to work. She patiently listened as I expressed my feelings and then she said, “I still think that you belong to academia and this is where you should go.” She highlighted my positive attributes and told me why she felt that I would be successful in the profession. She also instructed me on the steps that I should take. After that conversation, my focus shifted. I was, undoubtedly, moved by the fact that my professor would take time out to meet with me to provide the guidance and support that I needed to point me in the right direction. The time she spent with us, her students, to accompany us on conferences and case study competitions was irreplaceable. Her dedication to her students, along with her passion and commitment to their success made me want to walk in her footsteps. I simply followed her advice, and here I am today, enjoying every second of every minute doing what I have grown to love and I am extremely passionate about it.
What inspired you to be a professor?

• To me, the title “professor” emerges out of what I do naturally. I taught straight out of high school, then after that, college with an honors degree in Economics, then after gaining my master’s degree, and then after being awarded my doctoral degree in Business. I teach, I learn, and I keep abreast of the subject areas in which I teach. Most of all, eclectically, I like to know that I know and I am up to date.

Have you ever thought about the different career? If so, what?

• No. I did not only think; I did have several. I have worked as an internal management consultant for the public sector and as an external consultant for PAHO/WHO and the ILO. In addition, I have worked as a public servant in two different countries. I have worked as an energy economist and policy analyst, with a specialty in renewable energy. I worked as a research assistant on a regional state enterprise project. I have worked as a research fellow on micro and small business enterprise development in two countries.

What is the best part of your job?

• Today, it means for me, positively shaping the futures of those who will come after us.

Do you feel that you have had an impact on the students that you’ve taught? If so, in what way?

• I work towards lasting impact. I measure this goal by: a) the comments students make, in writing, regarding what they have learned (some have been copied to the Chair, Dean Rolle and to the Provost); and b) those students who have come back to Medgar to personally thank me for helping them on to the next level, the MBA especially.

What was your major when you were in college?

• Economics

Have you ever been a mentor to someone? If so, who?

• Yes, and to several people. However, this has been largely informal.

Are you happy so far with what you have achieved as being a professor?

• No. That is because, I believe in continuous improvement. Competing deadlines sometimes crowd-out certain goals and objectives.

How long have you been teaching?

• Almost all of my life.

Over the years that you have been a teacher, which do you, think was the most successful? Why?

• This may not be a fair question, because the word “successful” in this context is not well defined. Moreover, I do not know that there is a very useful metric (I declare lack of knowledge here) that measures teaching success in any 12 calendar months. When I teach classes, I have three aims: 1) to help the student to get a job promotion, 2) to ready the student to enable him/her to get a better job, and 3) position the student to be a success at either the MBA or the masters level. Since I aim for any one of these long-lasting impacts in all of my classes, I see my success in terms of the student’s success. Some may come back, write or report thanking you. Since this operates like a seed, work done in any one year may take several years to bear fruit.

Have you written any journal articles or books? If yes, what got you started as a writer?

• Yes. I have written several journal articles and have co-authored one book. The answer to the second part of the question is not so much what but who. I learned some of my Development Economics while I sat at the feet of none other than the former head of the Department of Economics at Princeton University (USA), and at Manchester University (UK), the Nobel laureate in economics W. Arthur Lewis. He critiqued my first formal presentation (I was then a research assistant), in an academic forum of university professors. Polished and cleaned up, that paper became my first publication in the organ of the ISER/UWI.
What inspired you to be a professor?
• Another professor of course! I was working in Sales & Trading at Goldman Sachs (GS) when a professor consulting with GS told me about the PhD Project, which develops the pipeline of under-represented minority professors in Business.

Have you ever thought about a different career? If so what?
• I wanted to be an inventor when I was a child, then I wanted to work in Finance after college.

How many years of college did you need to go through for this profession?
• 4 years of college and 6 years of doctoral work to become a Finance Professor.

What is the best part about your job?
• The ability to choose what questions interest me about finance, and work on answering my own questions. Also to be a life-mentor to students.

What is the worst part of your job?
• No punching out at 5pm. This job comes home with you, if you want to do it well.

Do you feel that you have had an impact on the students that you’ve taught? If so in what way?
• I would rather let the students speak on this one! I hope so.

What was your major when you were in college?
• I majored in Economics.

Have you ever been a mentor to someone? If so who?
• It’s my job! I also have mentored PhD students that are seeking to join the ranks of Professorship.

Are you happy so far with what you’ve achieved as being a Professor?
• I feel blessed, but I have many more aspirations I am still working on. Compared to 99% of the 7 billion humans I feel like I couldn’t complain even if I tried.

How long have you been teaching?
• Since 2006, so 12 years now. I used to do SAT tutoring when I was a college student but I won’t count that.

Have you written any journal articles or books? If yes, what got you started as a writer?
• Believe it or not, but one of the biggest requirements for the job of being a Professor is to publish journal research articles. I had a great publication acceptance last year at the Journal of Finance and Economics, and being on Dean Rolle’s team, our teams have published several articles on Corporate Social Responsibility and International Entrepreneurship.

What was it that got you interested in teaching?
• My Mother says it is one of my gifts. I probably would not have lasted this long if only she thought so, haha.

Why did you choose to teach your subject?
• I originally considered working in a research department at an investment bank, so Finance made sense for my PhD. Usually you have to teach what you are an expert on, and Finance is my main expertise.
DAVID AHN
What inspired you to be a professor?
• It was during the high school years that I had the opportunity to tutor my peers who greatly appreciated for how much I helped them to succeed in their classes. I realized back then what a rewarding experience it is to teach others by sharing talents and knowledge. After my Ph.D. study, I chose to be a professor to teach young people and share my knowledge and experience gained through study and research.

Have you ever thought about a different career? If so what?
• Yes, I have. Unfortunately, the compensation for professor has not been sufficient enough to support my family’s financial needs, especially with the high living cost in New York metropolitan area. Consequently, I have taken a technology consulting position offered by a bank in New York City; I worked for them part-time which led me to working for the bank as a Senior Vice President and Chief Information Officer for 14 years. In addition, entrepreneurship has always been an attractive option for me as it gives a chance to transfer knowledge gained through research into a practical solution helping people. I have started one venture with colleagues during my Ph.D. study. It was very successful although closed all my shares and vested options when I decided to join the faculty.

How many years of college did you need to go through for this profession?
• To be exact, I entered the college in 1982 and finished my Ph.D. in 1998. So, go figure!

What is the best part about your job?
• Watching young minds grow and mature with the subjects that I teach; collaborating with colleagues; academic freedom and research; flexible hours.

What is the worst part of your job?
• Unnecessary academic policies and procedures.

Do you feel that you have had an impact on the students that you’ve taught? If so in what way?
• Yes, I definitely have. Many of my students are successful IT entrepreneurs, managers, and teachers in the subject areas that I taught. It’s such an honor and rewarding experience when they visit me and say, “Thank you!”

What was your major when you were in college?
• BS in Electrical Engineering, MS in Electrical Engineering, and Ph.D. in Electrical Engineering.

Have you ever been a mentor to someone? If so who?
• Yes, I have - many start-ups, students, and venture capitalists.

Are you happy so far with what you’ve achieved as being a Professor?
• Yes, but still hungry for more ;)

How long have you been teaching?
• 21 years in colleges at the higher learning institutions.

Of the years that you’ve been a teacher, which do you, think was your most successful? Why?
• Mentoring students because the outcome of the students is the true reflection of how a good teacher you are.

Have you written any journal articles or books? If yes, what got you started as a writer?
• Yes – required thesis. Later, I found the writing is the only way that you can firmly structure your thoughts and ideas to communicate well with others.

Why did you choose to teach your subject?
• Because of its impact and effectiveness of providing practical solutions to the real world problems.
Q&A

MICAH CRUMP

What inspired you to be a professor?
- Engaging in research in my doctoral studies program inspired me to be a professor.

Have you ever thought about a different career? If so what?
- Yes. In the past, I have considered careers in business consulting, and running one or more businesses.

How many years of college did you need to go through for this profession?
- I needed to undertake four years of undergraduate, and 4 years of doctoral studies to participate in this profession.

What is the best part about your job?
- Watching students get excited about entrepreneurship is the best part of my job.

What is the worst part of your job?
- Working in silos is the worst part of my job.

Do you feel that you have had an impact on the students that you’ve taught? If so, in what way?
- Yes. I believe I have helped students avoid pitfalls and capture entrepreneurial opportunities.

What was your major when you were in college?
- My majors in college were business administration, management, and entrepreneurship.

Have you ever been a mentor to someone? If so who?
- I have mentored many graduate and undergraduate students, alums, and nascent business owners.

Are you happy so far with what you’ve achieved as being a Professor?
- Though I am very happy with what I’ve achieved thus far in being a professor, I’m never satisfied because much more critical work remains.

How long have you been teaching?
- I have been teaching college students since 2001.

Of the years that you’ve been a teacher, which do you, think was your most successful? Why?
- My most recent year of teaching was my most successful because I built on the lessons learned from all of my previous years of teaching.

Have you written any journal articles or books? If yes, what got you started as a writer?
- I have written journal articles. Undertaking my doctoral students got me started as a writer.

What was it that got you interested in teaching?
- I first became interested in teaching after studying black entrepreneurship in my doctoral studies program, and discovering huge knowledge gaps that exist in that area.

Why did you choose to teach your subject?
- I chose to teach entrepreneurship because of lessons I learned while practicing entrepreneurship, and because I discovered distortions in entrepreneurship education that relate to black entrepreneurship. I have mentored many graduate and undergraduate students, alums, and nascent business owners.
Worldstrides, a leader in academic global travel, partnered with CUNY Medgar Evers College, School of Business, Entrepreneurship & Experiential Learning (EEL) to deliver an engaging, informative, and life changing experience for students. Seven students from across the campus competed in a business pitch competition for the opportunity to view Asia through the lens of start-up entrepreneurs and successful multi-national businesses. In 2015, W. Dave Dorwich one of AIG’s top 25 CFOs and Industry advisor to MEC School of Business recommended that the School, when traveling to Asia, broaden it’s travel beyond China. The Worldstrides and MEC team together planned a diverse cultural and academic program for the fall of 2016 focused on entrepreneurship, business strategy, and innovation in Tokyo, Beijing, and Bangkok.

For more information on our culturally and scholastically enlightening experience in Asia, see the web article, Mec Forges Link with Asia. Or see the prior article by the Brooklyn Reader. Or view the experiences through the lens of the students in our prior MEC School of Business Newsletter. For more information on the School of Business or photos of our Asia experience, visit our Facebook page.
Presented in this photo journal are selected images of the #CUNY Medgar Evers College Entrepreneurship & Experiential Learning Lab study of the culture, economic conditions, and businesses in Chile and Costa Rica. There are hundreds of photos of student experiences in both countries on our Facebook page.

January 2017, once again #Worldstrides, collaborated with Medgar Evers College to produce an experiential learning experience for students that was life-changing. The experience started in Santiago, Chile where students visited two universities, two business ventures, and were invited guests to a reception hosted by international start-ups in the “Start-Up Chile” program.

In Costa Rica, students visited a growth venture, in addition to local start-ups. Students also participated in a special local meeting on the need for investment in tourism in Costa Rica led by Mr. Winston Norman, UNIA President. Below students are on the grounds of the former home of Marcus Garvey in Limon, Costa Rica.
MEC STUDY ABROAD IN ITALY

MEC AT THE IAC CONFERENCE IN PARIS
During the 2017-2018 Academic Year, the Department of Public Administration has remained an active and student-focused member of the School of Business team. Significant accomplishments of note include:

- The incorporation of the Department’s PA 103 (Introduction to Public Service and Administration) into the College’s Flexible Core Curriculum. This has resulted in a major increase in the number of Public Administration majors and has contributed to the enhancement of civic literacy at the College.

- The Department has partnered with the Brooklyn Women’s Bar Association and is now participating in its Pipeline Program – pairing practicing attorneys with Medgar Evers College students with an expressed interest in pursuing a law career.

- Through the efforts of the Department faculty, Medgar Evers College and Metropolitan College of New York (MCNY) have entered into an Articulation Agreement which will allow graduating Public Administration majors to apply some of their undergraduate course credits towards a Master’s of Public Administration degree at MCNY.

- Several members of the faculty have submitted research papers that have been published or have been accepted for publication –
  - Dr. Zulema Blair
  - Dr. John Flateau
  - Dr. Byron Price
  - Professor Wallace Ford

- Department faculty have participated in the recent Academy of Business and Retail Management International Conference on Business and Economic Development in London in November 2017 and will also participate in organization and support of the upcoming ICBED conference at the College in April 2018.

- In support of an historic and new student-centered initiative, Professor Gregorio Mayers has been appointed Ombudsman to manager and oversee the processes and procedures whereby student concerns/complaints can be formally acknowledged and resolved.

- The Department’s Conversation with Success Speakers Series has continued during this academic year with ten (10) speakers during the Fall 2017 semester and another ten (10) speakers scheduled for the Spring 2018 semester, culminating in a Conversations with Success Speakers Appreciation Reception on May 15, 2018.
The Department of Business Administration, offering three degree programs: BS in Business, AS in Business Administration and BPS in Applied Management, is among the largest in the college. The department offers courses in the disciplines of Business, Business Law, Management and Marketing.

The stated mission of the department is, “To prepare students for professional careers as managers, entrepreneurs and marketing professionals.” To this end, the department is committed to providing high-quality academic programs that also give students a flavor of real-life experience. For instance, various courses require students to work in groups on papers and projects, create marketing plans, participate in experiential exercises, analyze business cases and develop business strategies. The internship class provides opportunity for students to earn a course credit while applying in a workplace what they learned in the classroom.

Faculty members in the department have a wide range of experience, including teaching, scholarly writing and industry work. Indeed, some cases used in the classrooms have been written by departmental faculty. This academic year, we are excited to welcome two new full-time faculty members; some of their specialized interests are the gig economy, international marketing and SMEs.

In the near future, we look forward to continued strong performance of our academic programs and professional success of our graduates. On the program front, we plan to launch new courses pertaining to the Health Care industry. Instructionally, the department is among the leaders in the college in offering online and hybrid courses, and we anticipate growth in that area. On the student front, we hope to see active participation in student clubs, and for students to be making meaningful industry connections, both through the clubs and by other pathways.

Faculty:
Dr. Sambhavi Lakshminarayanan, Chairperson
Prof. Evelyn Maggio, Deputy Chairperson
Dr. Jit Chandan
Dr. Simon Best
Dr. Angela Poulakidas
On behalf of the faculty of the Department of Economics and Finance, I wish our colleagues in the School of Business and the college a happy New Year. I mean a happy new calendar year. As we enter the year 2018, we are hopeful that the Department of Economics will climb new heights and implement new initiatives, while we continue in our mission to provide our students a sound education in Economics and Finance. We are also confident that we will continue to collaborate with other members of the Medgar Evers College family to make Medgar Evers College the great institution that it is: a beacon of hope for the community and a repository of knowledge.

As part of our mission, we propose to empower members of our community to participate actively in helping to shape the forces that influence their destinies. In 2015, just three years ago, we established a new business degree program – the BS in Financial Economics. Our new rigorous and flexible degree program is designed to equip students with the skills necessary to operate in the financial industry. Our graduates will have a strong understanding of how financial instruments are priced in markets and how individuals and firms manage financial risk. Our degree is also flexible and provides graduates the opportunity to minor in mathematics, information systems, marketing, accounting and behavioral sciences, among others. With such flexibility our graduates expand their horizon more widely than the typical undergraduate major.

In three short years, we anticipate our first cohort of graduates. Our enrollment has grown from 4 students in Fall 2015 to about 45 students in Spring 2018. We have also established a state of the art Financial Markets Simulation Lab. We have successfully held classes in the Financial Simulation Lab for two semesters. Our Lab is powered by the popular and widely used Stock Trak simulation software and features a stock market ticker that links participants to Wall Street. The Lab allows students to develop sharp technical skills by using the lab for financial modeling in live time during the class. It also integrates application of practical industry skills using trading platforms and Excel that are woven directly into the fabric of the course. In the coming year, we look forward to expanding the lab and updating the facilities by adding new features. We also hope to expand our collaboration with the Securities Trading Corporation (STC) to encourage students and graduates to register and take the financial industry professional certificate exams. Finally, we have begun to establish a collaboration with the School of Professional and Community Development (SPCD). In this collaboration, our main goal is to educate and inspire the community on wealth accumulation through investments and financial management. This collaboration will allow community members outside of degree programs to engage with the Department of Economics and Finance, for their personal development. We will make use of cutting edge StockTrak trading platform and the Global Markets Financial Simulation Lab for this purpose.

Finally, in October 2017, the Board of Trustees approved our application to offer the BS in Financial Economics as 100% online degree, in addition to our traditional degree. Our online degree is designed to encourage and empower non-traditional students in the community and from distant communities who, due to professional and other real constraints, are not able to attend traditional classroom lectures, yet have a desire to complete their education. Already, the courses for the online degree have been developed and installed, in collaborations with the Emerging Technologies Center.

On these notes, I look forward to a productive and happy New Year for the Department of Economics and Finance, the School of Business, Medgar Evers College and our constituent communities.
The DuBois Bunche Center for Public Policy
US Census Information Center – Progress Report 2017-2018
Prof. John Plateau, PhD, Executive Director

The DuBois Bunche Center at Medgar Evers College is named for two distinguished scholar-activists, W.E.B. DuBois, Harvard's first black Ph.D. and a founder of the NAACP civil rights organization; and Ralph Bunche, also a Harvard Black Ph.D. who co-founded the United Nations and was the first Black to receive the Nobel Peace Prize. DBC, founded in 1990, is housed in the School Of Business, Dept. Of Public Administration.

The DuBois Bunche Center, a public policy think tank, has had a banner year with sponsored research grants for cutting edge policy research. Utilizing Medgar faculty, students and consultants, DBC completed a three stage study for the NYS Dept. Of Health creating an evaluation framework for Gov. Cuomo's $1.4 billion Vital Brooklyn initiative for Wellness and Community Development which he announced at Medgar in March 2017.

In a highly competitive CUNY-wide selection process, DBC received research grants to train DBC undergraduate Research Assistants from Medgar, John Jay, and City College. DBC was also engaged by the Caribbean Research Center, under a Carnegie Foundation grant to produce a report on economic assets and demographics of Brooklyn’s Caribbean-American neighborhoods. Findings include; home values of $18 billion for 36,000 homeowners; $8 billion in personal income and $1 billion in revenues for 31,000 businesses.

DBC, utilizing Medgar faculty and students, has been in the vanguard of Central Brooklyn Health Care reform, being awarded $200,000 in RF CUNY et.al. health research grants; and teaming up with MIT faculty and urban planners to engage in Participatory Action Research, focus groups, neighborhood surveys to identify the social determinants of Health; and produce policy and programmatic reports to improve the Health status of Central Brooklyn residents. This work and other DBC initiatives are the precursor to the Vital Brooklyn program. Conducting this research, DBC has worked closely with four Medical Centers: Interfaith, Kingsbrook Jewish, Brookdale, now formed as “One Brooklyn Health” and recent recipients of $664 million in NYS capital funding; Maimonides Medical Center; the three School faculties and students in Business, Science and Liberal Arts.

Through its US Census Information Center, one of only 50 nationally designated, DBC has been doing Census research, education and outreach since 2000; and has now teamed up with the Center For Law & Social Justice to conduct major education and outreach for the 2020 Census throughout NYC’s “Hard To Count” Black neighborhoods. The citywide kickoff in January at Medgar featured the US Census Director for the NY Region, Jeff Behler (in photo).

Upcoming DuBois Bunche Center Events include:

- February 17th, Census 2020 Workshop, 47th Legislative Conference, NYS ABPRL, Albany, NY, et.al.
- February 26th BookTalk on “Black Brooklyn, co-sponsored by MDEC.
- March 27th – 2nd Annual Women’s Health Forum, co-sponsors, Interfaith Fndn, 1199 SEIU et.al.

Dr. Benjamin Bowser, California State University urban sociologist gave a DBC sponsored BookTalk on his new edited volume entitled, Racial Inequality in New York City: Looking Backward and Forward, SUNY Press 2018 (forthcoming). And DBC Director and PA faculty member, Dr. John Plateau authored the Chapter entitled, “Political Participation: Black New Yorkers – 50 Years of Closing the Political Inequality Gap, 1965 – 2016.”
7th International Conference on Business and Economic Development
New York, USA, April 2018

Co-hosted by the
Academy of Business and Retail Management (ABRM), UK
Medgar Evers College of the City University of New York, New York, USA
Journal of Business and Retail Management Research

Venue
Crowne Plaza JFK Airport
138-10 135th Avenue Jamaica, New York 11436

Dates
April 9-10th 2018
CONFERENCE OBJECTIVES

- To learn more of the key concepts and frameworks from all disciplines regarding wide range of contemporary issues in business and economic development.
- To explore how models of economic development vary internationally.
- To consider the pedagogy for teaching the issue of business & economic development, including recommendations about topics, syllabi and course materials.
- Keep abreast of developing trends in the field of business and economic development.
- To meet and network with colleagues in one of America’s most celebrated cities.

BENEFITS OF ATTENDING THIS CONFERENCE

This is a fabulous opportunity to interact with fellow academics, and to see firsthand one of the fastest growing economies. Attendees will be able to enhance their research skills. In addition, they can present their paper for appraisal and discussion by fellow academic peers. Conference attendee voting will determine recipients of conference Best Paper awards, which will be considered for ICBED’s journal publication. Those who attend will automatically go on to the priority booking for future conferences. Attendees will be eligible for an automatic 10% reduction on our next conference.
FEATURED ALUMNI

Started in 2015, the Medgar Evers College Alumni Network strives to foster a vibrant lifelong relationship with our graduates by increasing alumni engagement and participation in the Medgar Evers College community. The network holds many intellectual, social and cultural programs year-round. It also seeks to foster a tradition of philanthropy to strengthen the college’s legacy.

The Alumni Network endeavors to meet the needs of alumni-and future alumni-in relevant and meaningful ways. The Alumni Network has established an official social media presence on LinkedIn and Facebook while connecting hundreds of current students with alumni through a range of events (social, network, and community service), as well as recognizing some of the College’s most accomplished graduates.

ANGEL R. SEDA
This Public Administration major serves as a symbol of the type of student who is drawn to MEC. Prior to enrolling at Medgar Evers, Angel worked at several community based institutions that were dedicated to providing human services, ranging from health care, housing, youth development to senior support. These experiences provided him with an opportunity to discover the value inherent in the management and organization of community centers. This highly motivated student activist started his sojourn in East Harlem at a community based organization entitled Just Us Inc. Following his tenure at Just Us, he moved to Puerto Rico and secured his vocational degree in accounting. Upon his return to New York he intensified his work within the human service sector with organizations committed to economic justice and social justice missions. With the support of these community based organizations, he was given an opportunity to study political theories and popular education methods that were applied to organizing the poor and working poor people of color. Angel currently serves as an intern for the Medgar Evers College School of Business and the DuBois - Bunche Center for Public Policy, for whom he assists the Dean and faculty in the organization of a series of conferences and seminars concerning the impact of corporate social responsibility on the global community. Sedass extracurricular activities included the volleyball team, editor of the school newspaper, President of the Association of Latino American Studies and active membership in the Medgar Evers College Society for Public Administration.

In June 2016, Angel traveled to Puerto Rico with Medgar Evers faculty, where he participated in a collaboration designed to promote environmental conservation, and to create a virtual community dedicated to developing social enterprises that advance economic justice. Dean Jo-Ann Rolle provided the following observation about Angel Seda, “He represents the type of student that we cherish in the Medgar Evers School of Business. They originate from diverse backgrounds and are committed to securing an education so that they can contribute to promoting progress within our local and global communities”

PATRICIA JOHNSON
Patricia Johnson relocated to the United States nearly two decades ago from the beautiful twin islands of Trinidad and Tobago. The one thing she promised herself was to earn a bachelor’s degree, as she was taught early in life that education gives a person a better chance in life. After two weeks of arriving in the U.S., she landed her first job at IBM and believed she was set for life.

Armed with a new beginning and financial stability, she decided to pursue her goal of earning a degree, which she did on a part-time basis. Patricia began working with IBM in various capacities especially as a Recruitment Coordinator, team lead. She worked closely with program managers and was responsible for supporting recruitment activities in New York State and throughout the United States. Within the blink of an eye however, her situation changed. IBM underwent a massive restructuring, and thousands of jobs were lost.

Not having the financial freedom she once enjoyed nor the privileges that came with it, her entrepreneurship dream was awakened. Being led to the EEL program at Medgar Evers College, never in her wildest dream would she have imagined that she would be where she is in her life today. The fact that she was selected to be a part of the EEL lab student study abroad program, travel to Nairobi, Kenya on two occasions, travelled to Chile, Costa Rica, and co-authored a book that was presented at an international conference referred to as “ICBED,” and also pitched at local pitch competitions, are testimonies by themselves. Patricia said that being in the EEL Lab and under the guidance of the visionary, Dean Jo-Ann Rolle, has reignited the fire in her as a proud black woman who has great things to offer.

This time armed with an MBA degree in management, as well as having professional, corporate, and executive experience, Patricia is positioning herself to re-enter the workforce in an executive or senior manager position in either a corporate, public, or academic setting. After which she will pursue owning and operating her very own restaurant/pub business.
NATHALIE BREARY

Nathalie Breary graduated spring 2017 with her Bachelor of Science in Environmental Science. As a teen mom and minority female, she has taken great pride in overcoming all obstacles that have come her way while taking on new and challenging roles at school, home, and even in her work environment. To demonstrate her drive for success, Nathalie did more than maintain her 3.0 GPA, she participated in several clubs and organizations on campus, including The Student Association For the Environment (SAFE), her college’s chapter of The Association for Computing Machinery (ACM) and last but not least, she was a competing member of her college’s Experiential & Entrepreneurial Learning (EEL) Lab. Nathalie acknowledges that the EEL Lab made it possible for her to be afforded opportunities such as those with Asian American Business Development Center to present on their panel D1: “Empowering and Influencing the Multicultural Millennial”.

Nathalie is presently developing “Byte Sized Scientist,” a mobile gaming app which teaches children about the environment in a fun and unique way. Nathalie can be considered a serial entrepreneur since she recently started the development of her line of handmade accessories “NatCole’z Crochet Factory”. Nathalie entered various pitching competitions and in May 2016, she was a finalist at the City University of New York’s (CUNY) 2016 Smart Pitch competition, where her app idea won second runner up for Fan Favorite. She has participated in many other pitch competitions to represent Medgar Evers College and during summer completed the Fullbridge Bootcamp’s MBA level week long intensive boot camp where she was given very limited time to develop a pitch and pitch deck to present, utilizing all of the tools she had learned at the intensive boot camp. Nathalie diligently accepted this challenge, and utilizing the tools she had learned for the week, was able to capture first place in the competition!

In addition to working on her communication, teamwork, and leadership skills, Nathalie has taken her ability to teach others, knowledge of environmental science issues, and problem-solving skills to begin interning as an Environmental Monitoring Corps Intern at the New York City Parks & Recreation. In this capacity, she assists the Freshkills Park Alliance in transforming what was known as the largest landfill in the world to a park almost three times the size of Central Park, as well as educating children in all of the 5 boroughs. She has also assisted Fiat-Chrysler Automobiles in reducing their chemical usage at their Mack engine plant in Detroit, Michigan. Nathalie was chosen to represent Medgar Evers College Oct 12-15th, 2016 in New Orleans Louisiana for the National Black MBA Association 38th Annual Conference, Hackathon, and Exposition. The team competed to present recommendations that include the development of an app, website, or PowerPoint presentation. An example of the type of project that the teams addressed is a project that has a focus on technology for social good. Teams can use business-intelligence tools to create new ways for non-profit organizations to execute their mission.

These are only a few of Nathalie’s accomplishments and they are wonderful, but she is humble enough to acknowledge that most of her accomplishments would not have been possible without the help of her friends, family, mentors, and belief system.
DONNLEY EDWARDS

Donnley Edwards is a mother of three children, Dameri (14), Alickha (10) and Leanna (3). In 2003 she migrated to America from the beautiful Country of Guyana and in 2011 she decided to make a life-changing decision and enroll into Medgar Evers College to pursue a Baccalaureate degree. Donnely is a recent Alumni of Medgar Evers College (MEC) where she earned a Baccalaureate degree of Professional Studies in the area of Applied Management with an emphasis in Business and a minor in Public Administration.

Her academic accomplishment was owed to the love and support of her children, siblings, the Search for Education Elevation and Knowledge (SEEK) Special Program’s counselors and staff, peers, and the faculty and staffs at MEC. “For me, Medgar Evers College had become a second home. A place that I spent many long nights and weekends working with professors such as Trevor Thomas, a Mathematic Lecturer. He stayed back on campus during the evenings to work with me in advancing my writing, critical thinking and analytical skills in Mathematics,” Donnley says, “it is my philosophy that anything worth having doesn’t come easy.”

CHRIS WISE

Christian “CHRIS WISE” Waterman, has a bevy of experience as an entrepreneur, specifically around creating businesses that solve real problems. In the summer of 2017, Chris released Honeymoon Theory, a 10-track album that follows his journey to manhood, to dominance, to peace, accentuated by the monumental moment where he became a husband to his wife.

Tracklist:
• Day After Day
• Dash
• No Place Like Home
• Iron Giant
• ZONE
• G.F.L.M.M.
• Hol’ Up, Listen
• Joytears
• What Would You Tell Them?
• Eternal Gratitude

Credits:
• Mrs. WISE is featured on No Place Like Home, What Would You Tell Them?, and Eternal Gratitude
• All songs are written by CHRIS WISE
• All songs are produced by Genshin
• All songs were recorded, mixed, and mastered by Andrew Krivonos at Brewery Recording Studio on July 5, 2017
• The album is presented by The Waterman Family
FAYETTA JACKSON
My name is Fayetta Y. Jackson and this is how I feel about my experience here at Medgar Evers College. My experience has not all been peaches and cream, there have been challenges but I’ve learned and grown into a more professional member of this rich, resourceful, evolving institution of higher education from “Creating Success One Student at a Time” to “Courage, Strength, Fortitude” under the leadership of Dr. Rudolph F. Crew.

When I began working at Medgar Evers College in 2001, Dr. Edison O. Jackson was the President. My first assignment from 2001-2002 was as a College Assistant under the leadership of Dr. Dominic Nwasike, Provost and Dr. Augustine Okereke, Assistant Provost. My responsibilities included handling the mail, managing his calendar, meeting preparations and processing travel arrangements. In 2002, I was promoted to Special Assistant to the Provost (aHEO); I created layout and design of various programs and booklets.

My last assignment at the College was as the Executive Assistant to the Dean of the School of Business, Dr. Jo-Ann Rolle and her Assistant, Dr. Iris Billy. Dean Rolle embodies the Mission (emphasize excellence in undergraduate business education...) Vision (to be an institution in which students are endowed with the education, skills, and resources to lead...) and Philosophy (...a quality business education must be Transformative, Relevant, Enlightening & Empowering) of the School of Business. Transformative (transforming students into professionals); Relevant (meeting the needs of the public and private sectors as well as the community in the 21st Century); Enlightening (providing students with the insight to uplift themselves and their community) and Empowering (providing students with the abilities, skills and knowledge to be leaders in their chosen careers and community).

DR. JIT S. CHANDAN
Dr. Jit S. Chandan has spent his life pursuing education and a better understanding of the world we live in and how it affects our everyday lives. Dr. Chandan has always been a leader and champion of furthering education and overcoming hardships. Dr. Chandan was born in 1937 in Jahania Mandi, India, he left his native India to pursue higher studies in the UK in 1957. During a time when there were very few individuals of Asian descent living in that part of the world, Dr. Chandan thrived with his educational endeavors boasting 4 advanced degrees from 3 different countries, Dr. Chandan has also been honored with positions that include the Ministry of Fuel and Power in the United Kingdom as well as Chair of Education and Research Committees - Society of Indian Academics of America.

Dr. Chandan has been a professor at Medgar Evers College since 1977 and has authored several books in management, statistics, organizational behavior, and more. Dr. Chandan has also spent his life endeavoring for the Sikh community. His desire to help underprivileged youth all over the world has led to decades of tireless efforts to bring educational opportunities to so many who otherwise would not have had the chance. He has focused his spirituality and his life’s work on making the world a better place for future generations through leading by example with his actions. Medgar Evers College is fortunate to be able to call on Dr. Chandan to continue his efforts here with us!
THE ENTREPRENEURIAL & EXPERIENTIAL LEARNING LAB

The Entrepreneurial & Experiential Learning Lab paves the way for young entrepreneurs.

The School of Business’ affiliate program, the Entrepreneurial & Experiential Learning Lab (EEL), isn’t your average business school program. With an emphasis on small business start ups and social enterprise, the EEL aides aspiring entrepreneurs to build and develop the business of their dreams. Students get hands on experience in the entrepreneurship field, with opportunities for trips abroad, competitions and networking opportunities throughout the year.

The EEL Lab is flushed with talented and successful entrepreneurs who are providing guidance and individual coaching to MEC students. Dr. Iris Billy is the Director of the Entrepreneurship & Experiential Learning Lab. Being a serial entrepreneur, Dr. Billy has spent over 10 years in entrepreneurship and consulting. She is a certified business coach with an emphasis on female entrepreneurship and has carved a niche helping empower women to become successful entrepreneurs, such as those involved in the EEL Lab. Dr. Billy has played a central role in improving female engagement in the entrepreneurship field and is dedicated to the success of the EEL students and their businesses. Entrepreneur in Residence, Christian Washington, a former Medgar Evers College student, has taken on the role of aiding young entrepreneurs of the EEL Lab with developing and fine tuning their business plans. Mr. Washington provides one-on-one coaching and aids the student teams in presentation development, financial concepts, scalability and strategy.

Current students of the EEL Lab were granted the opportunity to participate in a week long Fullbridge program that took place in December of 2015. The Fullbridge program was an intensive 6 day course in which the students gained first-hand experience in the entrepreneurship field, and learned the best practices for pitching their business ideas. The Fullbridge program prepared and encouraged these students to compete in competitions such as the New York Business Plan Competition, of which 6 teams advanced to the finals.

Roberta Aliza Carter, student of the EEL Lab and one of the team members who pitched in both Albany and Jamaica, stated “As an active entrepreneur, the Fullbridge training, group activities and networking opportunities are incredible.”

COMPETITIONS AND STUDY ABROAD OPPORTUNITIES

Students of the 2015-2016 EEL program were involved in competitions, events and study abroad programs throughout the academic year. Medgar Evers College had six student teams pitch their ideas to the New York Business Plan Competition in Albany, NY in April. This event held hundreds of teams from all over the state of New York, with the winner taking home a grand prize of $100,000. The most recent competition held was the 2016 CUNY SmartPitch, in which Medgar Evers College’s very own Ashley Warmington won the grand prize of $10,000.

Study abroad programs to Jamaica, China and Kenya were also key components of the Entrepreneurial & Experiential Learning Lab. Students who visited Kenya participated in the 2016 Women Entrepreneurship Forum, hosted by StartUp Africa. During the forum, student entrepreneurs of the EEL and from around the globe were able to tell their stories of how they developed their business ideas. The students were able to learn from their international peers and collaborate with each other on their successes and discoveries.
Interested in joining the Entrepreneurship & Experiential Learning Lab?
Incoming students of the 2016-2017 EEL Lab will learn the skills to create an original business idea and/or refine existing business ideas. They will learn and understand the concept of scalability in expanding their business, and the financial concepts that accompany growth. They will gain knowledge on how to access investors, traditional lenders, and venture capitalists that help in the growth of their business. Students will also learn the legal requirements and issues that entrepreneurs in New York face.

“I have zero background in running a business, which made me really apprehensive to pursue entrepreneurship. EEL has provided me with the confidence and skill sets to start and grow my company. The students encourage one another to better as individuals and as business owners.”
-Ashley Warmington, 2016 CUNY SmartPitch winner.

One of the greatest benefits that the EEL Lab has to offer its students is the opportunity for them to pursue their own dreams. With the EEL Lab, students are learning to take their futures into their own hands. They are equipped with all of the modalities of the EEL Lab, including learning support, mentorship, immersive boot camp, travel abroad opportunities and intensive and effective support by staff and faculty. The EEL Lab emphasizes the importance of small business development, especially in the Crown Heights, Brooklyn area. In a community that is developing so rapidly, students have the wonderful opportunity to pave their own pathway, while aiding in the growth of their community. Residents of Crown Heights, Brooklyn love their community and highly support its private business sector. It is the goal of the School of Business and EEL Lab to develop and guide aspiring entrepreneurs for the benefit of them, their community, and overall economic growth among the five boroughs of NYC.

In the words of EEL student Nathalie Breary, “I could strive to work towards someone else’s dream or I could work to build my own. You can guess just what option I chose.”

In 2015 Dean Jo-Ann Rolle was instrumental with acquiring an articulation agreement with LIU to begin an accelerated MBA program with LIU. The program started in August 2015 and 25 graduates of the MEC School of Business had the opportunity to be the first cohorts of the LIU/MEC Executive MBA program. The program is a one year hybrid program which is held at our MEC campus at the state-of-the-art renovated Charles Inniss Library Bedford Building. Cohorts meet every other Saturday from 9AM to 5PM, the other Saturday is completed on the computer.

A. Admission Requirements for Master’s Program

MEC students who have completed the B.S. in Business Administration that meet the following requirements and complete the application process at LIU Brooklyn will be admitted directly into the LIU Brooklyn MBA program offered at MEC:

1. B.S. in Business awarded – (please apply with a copy of your transcript).
2. Overall undergraduate GPA must be 3.0 or greater (this may be reviewed on a case by case basis with a GPA of 2.7 or higher).
3. GPA in major requirements must average 3.0 or greater.
4. LIU Brooklyn will waive the GMAT and/or GRE requirement for Medgar Evers College B.S. in Business graduates who complete the above enumerated and bulleted admission criteria.
At Medgar Evers College, City University of New York through the visionary leadership of President Rudy Crew and Provost Augustine Okeke, the Entrepreneurship and Experiential Learning (EEL) lab was established in Fall 2015. Academic programming was developed to optimize comprehensive experiential learning through co-curricular academic activities. EEL programming was funded through a grant from Carnegie and a CUNY Strategic Initiative Investment grant for Social Justice and Social Entrepreneurship. As a result of the funding the College has supported local and global academic programming to include:

1. Entrepreneurial Study abroad to Kenya, China, Jamaica, Japan, Thailand, and Santo Domingo
2. Two international conferences on Social Business and Corporate Social Responsibility hosted at MEC, two international conferences sponsored by Start-Up Africa hosted in Nairobi and Virginia
3. Four peer reviewed publications.
4. Business plan pitching which yielded the first woman winner in CUNY history
5. Internships with entrepreneurs
6. Industry mentors and coaches
7. Publication in Chilian journal, INGLOMAYOR (www.inglomayor.cl) on MEC School of Business
8. Presentation at Windsor Castle workshop in London
9. Publication and Presentation at ACBSP Eastern Region One Conference in New York

The international conferences, while held in Brooklyn had participants from Kenya, Jamaica, Chile, and the US. During the August conference the participants agreed to partner and collaborate on research, publications, and funding opportunities. Since the August conference the participants have collaborated on the paper, “Preparing Students for Entrepreneurship Careers.”

Dr. Jo-Ann Rolle, Dean of the School of Business at Medgar Evers College and colleagues Dr. Jacqueline Kisato of Kenya University and Dr. Roberto Acevedo of Universidad Mayor, Chile presented the paper. Dr. Iris Billy was also a co-author of the paper. During the introduction the need for more global job creation was discussed; the ability for students to find meaningful work after graduation is a global challenge. Job creation through innovation and entrepreneurship is increasing as a partial solution to the challenge. The research question addressed in this paper was, what are the determining factors that both motivate and challenge students looking to pursue a path in entrepreneurship?

Dean Rolle, Dr. Kisato and Dr. Acevedo compared findings from students of both Medgar Evers College and Kenyatta University. One of the first significant findings that sparked interest was that the biggest motivator to start a business for both schools was identifying a need and then capitalizing on it. Students also said that the idea of becoming their own boss and realizing a vision on their own were strong driving forces in their entrepreneurial pursuit.

One of the biggest discrepancies noticed between the two schools was the greatest challenge they faced in starting their own business. For Medgar Evers students, it was fear itself that served as the biggest challenge, while Kenyatta University students felt that a lack of startup capital was their biggest challenge. Corruption practices was a significant demotivator for Kenyatta University students, while for Medgar Evers students, it wasn’t an issue at all. This highlighted a key cultural difference between the two schools.

Although these findings showed some disparities between both schools, they both shared many of the same motivators and challenges. People of different cultures and economies can and do experience the same problems cross-culturally. Much like in the United States, younger generations of developing countries have the formidable task of creating and innovating their own careers and businesses. Our students are without a doubt the next generation of innovation and development, and it is vital for us as teachers and mentors to motivate and inspire them. As competition continues to rise, quality education is more crucial than ever, and it is our hope to instill the passion and pursuit of success into our students, so that they can become self-sufficient entrepreneurs.

Professor Acevedo addressed the global employment and entrepreneurial factors faced by students in Latin and South America. In Latin America the demand for labor is competitive as small economies struggle to develop and grow. As there is less growth in the economies, students are faced with the challenge of mastery of skills to either become more entrepreneurial or obtain employment. Professor Acevedo encourages students to engage in career planning earlier; to determine their life-long dreams then execute a strategy for pursuing them.

In closing, each presenter discussed specific take-aways:

1. More global partnerships and collaborations among academicians, industry, and governments are needed to address worldwide challenges such as economic development in underserved communities and developing countries.
2. Entrepreneurship is necessary to increase job creation and innovation outcomes.
3. Program and curriculum review of our academic objectives should be assessed constantly to improve human capital investments and outcomes.
Opportunities for Insight and Networking

CONFERENCES AND SEMINARS

SOCIAL ENTERPRISE & WOMEN’S EMPOWERMENT

This past year at Medgar Evers College, the School of Business piloted many informative and inspirational speaking events, with opportunities for networking, collaboration and insight. On March 10th MEC hosted the first annual Social Enterprise and Women’s Empowerment Conference, emphasizing the vitality of gender equality in aiding economic growth and sustainability. The conference held many renowned speakers from around the world, as well as some familiar faces from the Brooklyn area. The conference was co-hosted by ENS Global (Escuela de Negocios Sociales), an MBA program based in Constitucion, Chile. Dr. Bernardo Javalquinto, the founder of ENS Global, served as one of the conference’s keynote speakers. Dr. Javalquinto gave insight into the benefits of sustainability that women’s equality and empowerment provides for social enterprises, cities and communities.

Following the students’ trip to Kenya, members of StartUp Africa came to Brooklyn to join us in the conference. John Paul Karijo, Linda Kamau, Sam Gichuru, Erastus Mong’are and Dr. Mary Ragui discussed the details of their ongoing expansion project for Kenyatta University. Under this project, the university has developed numerous new buildings, and plans to expand outside of Kenya to other African countries. It would be favorable to mention that this ongoing project, which developed dozens of new university buildings within a span of 10 years, is being led by a woman. Dr. Ragui’s presentation provided clear evidence of the socioeconomic benefits that female leadership has on society on a global scale.

We heard a few speakers who are involved in youth mentorship programs, aiding and inspiring young adults to become active in their communities. Eddie Garcia discussed his organization, Sustainable Youth Communities, and the importance on supporting social enterprises among a younger demographic. Dr. Josephine Kulea, founder of the Samburu Girls Foundation, was given the Award for Gender Equality. Her efforts of improving the lives of young girls in Samburu have been recognized across the world, and we were very fortunate to have her attend the conference and speak on her successes.

Other keynote speakers included NY City Councilwoman Laurie Cumbo, NY State Assemblywoman Annette Robinson, and Ombudsman of the Organization of American States, Sherry Tross, all who provided us with their inspirational stories of perseverance, determination and success. Each of these women were once where our students are today; and they worked tirelessly despite the many challenges they faced in life. These influential women reminded the students that they have the ability to make things happen, it’s all up to them to take action. At the end of her story, Assemblywoman Cumbo stated, “All we need you to do is realize your potential, your dreams and your passion, and know that you can do it.”
ENTREPRENEURIAL AND EXPERIENTIAL LAB (EEL) Workshops and Competitions

SEPTEMBER:

September 17th: EEL Workshop: Students engaged in macro level industry research for their start-up businesses. Students learned how to analyze opportunity and risk within their industries. Students also learned basic tenants to entrepreneurial innovation and design thinking.

OCTOBER:

October 5th: Latino Heritage Month Collaboration: This event brought a panel of successful Latino entrepreneurs to share their business experiences with the student community.

October 5th: SBA Workshop: How to start a small business: This event was open to students and the community to learn about the different type of business entities available and considerations need to be taken into account when starting a business.

October 14th: NBMBAA Hackathon for Undergraduate Students: Students from the EEL Lab participated in a Hackathon in New Orleans, representing Medgar Evers College at the National Black MBA Association Conference. The students were given 24 hours to create and prototype a phone app from scratch and present it to a panel of judges.

NOVEMBER:

November 1st: SBA Workshop: Obtaining Business Capital: This event was open to students and the community to learn about the different sources of capital available from SBA.

November 9th: SBA Workshop: Business Plan Writing: This event was open to students and the community to learn about how to write a business plan.

November 18th: EEL Finance Workshop: New EEL recruits were taught basics about financial statements. Students then had the opportunity to create their own financial statements for their future businesses. Students where given the opportunity to plan the revenue and expenses required to start their business.

November 29th: Innovation Challenge

November 30th: CAMBA Small Business Financing: This event taught students the skillsets required to understanding small business finance concepts and also the business financing concepts.

DECEMBER:

December 2nd: SBA Workshop: Obtaining Government Contracts: This event was open to students and the community to learn about how to obtain and bid on government contracts.

INNOVATION CHALLENGE WINNERS

1st Place:
Laneika Lyons, Mobile Application for Small Business Owners

2nd Place:
Michele DeCoteau, Sanctuary House for homeless College Students

3rd Place:
Nathalie Breary, Crochet Product and Education Company

Happy Holidays from the School of Business Leadership Team
Congratulations

GRADUATES!

LIU - MEC 2nd Cohort Graduates with Executive MBA

99% WITH HONORS!

EEL Graduates

HILLARY CLINTON COMMENCEMENT SPEAKER
CUNY 2015-2017 Strategic Investment Initiative Grant
Social Entrepreneurship & Social Justice

Funded Projects Final Report Narrative
In a short two-year period, with funds from the CUNY Strategic Investment Initiative, Carnegie, and Santander bank, we successfully established the Entrepreneurship & Experiential Learning (EEL) lab as a center of social entrepreneurship activity for MEC students, Brooklyn and international collaborators. We specifically used funds from the CUNY grant to successfully execute two international conferences, workshops, study abroad to Africa, the Caribbean, Latin America, Europe and Asia; international collaborations for research and other publications; faculty development training; entrepreneur in residence; and the development of international agreements to accelerate global academic partnerships. We also partnered with the SBA to deliver specialized training to MEC students and neighborhood Minority Women Business Enterprises (MWBE). Students who participated in EEL programs were retained and graduated at a rate of 99%.

The original proposal was funded for one year; due to the two-year expansion, to meet program objectives, we reconfigured program administration to meet the objectives of the grant and align with student needs. To improve service to students for development of targeted social and entrepreneurial skill sets we re-allocated the dedicated funds of a single, “entrepreneur in residence” to a team of short-term consultants and administrative adjuncts at lower price points. The support team included specialists in presentation, accounting, business plan development, social media, digital marketing, and financial services. Our students and graduates also support other entrepreneurship initiatives at the Central Brooklyn Economic Development Council. The program funds also support a partnership with the NYC Economic Development Council’s IN2NYC to increase access of our students and community to international innovators.

We also developed faculty expertise by continuing our partnership with Fullbridge for faculty in a “train the trainer” (T3) workshop during Summer 2016; approximately ten faculty participated in the training. In 2017 we continue to leverage funding from the Carnegie grant for faculty entrepreneurship training in a partnership with the Gallup Corporation; twenty MEC faculty will participate in the training. MEC’s Business Department faculty initiated development of curriculum changes for entrepreneurship, however due to several academic and personnel challenges, the work was not completed. The EEL staff and faculty however developed and piloted financial literacy training curriculum to students and community MWBEs. A mentorship program was developed to improve student network and access to industry leaders.

In summary our outcomes include being recognized internally in CUNY (MEC supports the first woman to win SmartPitch in 2016), and externally through our work at the UN for our expertise in supporting entrepreneurship development for those in under-served communities around the globe. Our faculty, students and staff are actively researching, reporting, and publishing the MEC experience as documented in 3, our activity list.

2015-2017 Selected Activity & Video, Photos & Publications [Found on MEC Facebook]

DECEMBER 2015
We partnered with the Canadian firm, Hostsuite to implement Social Media Certification. Executive Director, Dean Rolle and Director, Dr. Billy, of the Entrepreneurship & Experiential Learning lab completed training and certification in preparation for student training. Approximately twenty students registered for training of which approximately half registered for the certification examinations.

JANUARY 2016
Start Up Africa Women Entrepreneur Conference photos. Dean J.D. Rolle closing keynote, three MEC students on panel video. Three students, Arlette Alexis, Amanda Anthony, and Ashley Warringtong were panelist in the closing session discussing their MEC experience in the EEL lab as it related to venture launch. Ashley Warringtong also made site visits to Nairobi Airbnb hosts as research for her venture, Cozy Dasis that later won the CUNY 2016 SmartPitch competition. Fullbridge Entrepreneurship Bootcamp graduation and Shark Tank Competition. Collaboration with Women’s Enterprise Action Loan Fund (WEALF) loans. Aliza Carter and Ashley Warringtong were selected for the program and received $50000 loans and mentorship for their ventures.

FEBRUARY 2016
We submitted a paper on “Women and Social media” which was accepted as a poster February 2016 for presentation in Paris France. We did not attend the conference. Aliza Carter, student owner of a retail venture, completed the social media certification and was placed in an internship with local entrepreneur from a local Merchant Association; Aliza developed and implemented a social media strategy for the firm as well as improved her own social media presence for her entrepreneurial venture. Shukra Mercer, an accounting major, supported the merchant’s accounting requirements. The remaining students used the social media training to increase productivity for their entrepreneurial venture concepts. Two students also used their social media training experience to co-author a paper that was later published in a peer-reviewed journal. Rolle, J.D., Billy, I., Carter, A., Mchnis, A., “Increasing Social Media for Women & Minority firms,” International Journal of Education & Social Science. Vol 3 No 11.

MARCH 2016
Hosted international conference: Social Enterprise & Women’s Empowerment International Conference video. Approximately 150 participants attended the conference. Participants were from Chile, Kenya and Brooklyn.

APRIL 8 MAY 2016
ICCC UK - The Windsor Dialogues Series: Innovation for Urban Development blog article “Imagining the Possible: Digital Innovation, Community, Health and Rehabilitation Medicine”. Dean Rolle presents paper on Increasing Entrepreneurship to underserved communities.

28-30 New York State Business Plan Competition – Approximately 15 students travel to Albany. Six MEC students competed in the state competition. Competition Photos. New York Statewide Business Plan Competition. Six students placed in regionals and compete at state. Four MEC male students participated in Study Abroad to China with Canadian Executive MBA Entrepreneurship class. Approximately 10 MEC students participated in Study Abroad to Jamaica. Activities included for site visits to a Branson start-up incubator, an entrepreneurship class at Montage Bay Community College, as well as several local entrepreneurs.

MAY 2016
MEC wins CUNY-wide SmartPitch competition video. NYC Economic Development IN2NYC Blog article.
CUNY 2015-2017 Strategic Investment Initiative Grant
Social Entrepreneurship & Social Justice

JUNE 2016
Hosted international conference: Exploring Corporate Social Responsibility International Conference video. Conference Photos. Agenda. Approximately 150 participants attended. Students from MEC, Kenyatta University, and Montego Bay Community College presented on entrepreneurship and experiential learning at their respective institutions. Collaborating organizations for the conference were: Montego Bay Community College, Jamaica; Kenyatta University, Kenya; StartUp Africa; The Global Social Institute; ENS Global Institute, Chile; iHub Kenya; Mediators without Boarders; YYCA New York. Ten students attended a Study Abroad to Dominican Republic for an international Young Americas Business Trust (YABT) – 11th Edition of Talent & Innovation competition organized by the Organization of American States (OAS). Trip Photos, School of Business Financial Literacy Seminar: Personal Financial Credit for students and community.

JULY 21, 2016

AUGUST 15-16, 2016
International Academic Council (IAC) Conference Paris France August 15-16th. 2016 Dean Rolle presented paper on “Exploring Corporate Social Responsibility with the Global Community”, which was co-authored by a team of June conference participants.

AUGUST 13-20
Study Abroad, Nairobi & Eldoret Kenya, Partner Start Up Africa (Photos). Start-Up Africa developed an itinerary to include exposure to culture, entrepreneurs, and economy. Faculty attending were Professor Zarbaba and Dean Rolle. Students participating were Omeil Morgan, Arlette Alexis, Jezel Best, Lanika Lyons, Patricia Johnson, Shekera Mercer, Criselda Tait, and Rowan Fernelon.

SEPTEMBER 16-18TH
ACBSP Deans Symposium on collaboration strategies for entrepreneurship and study abroad. Collaborated on a study abroad with Claflin College to South Africa.

SEPTEMBER 24TH, 2016
EEL Director, Dr. Billy, Keynotes StartUp Africa Entrepreneurship Conference at George Mason University in Fairfax, Virginia video. Approximately 10 MEC students attended conference. MEC students participated on panels discussing student entrepreneurship. MEC students also participated in the annual pitch competition. Pitch Contest won by Omeil Morgan.

SEPTEMBER 28TH
SBA Small Business Workshop

OCTOBER 5TH
SBA Small Business Workshop

OCTOBER 12-15TH
Four MEC students participated in MBA Hackathon Conference & Exposition, New Orleans, and MEC students received honorable to mention recognition. Students attending: Criselda Tait, Natalie Beary, Mekonah Meyers, and Lanika Lyons.

OCTOBER 14-15TH, 2016
ACBSP Paper/Presentation titled, “Preparing Students for Entrepreneurship Careers.” Four authors from three different institutions and three continents: The lead researcher is Dr. Jacqueline Kieato, Faculty and Mentor at Chandaria Business Innovation and Incubation Centre (C-BIC). Kenyatta University, Nairobi, Kenya. Dr. Roberto Acevedo, Research Director, Universidad Mayor, Santiago, Chile. Dr. JoAnn Rolle Dean School of Business Medgar Evers College (CUNY) Dr. Iris Billy. Director Entrepreneurship and Experimental Learning Lab, Medgar Evers College (CUNY).

OCTOBER 25TH, 2016
ICCC UK Windsor Castle Conference to present on entrepreneurship at MEC Professor Wallace Ford, Chair Public Administration and co-author on two entrepreneurship publications.

NOVEMBER 2016
Study Abroad in Asia, Japan, China & Thailand – Worldstrides partner (Photos) Worldstrides developed an itinerary to include exposure to culture, entrepreneurs, and economy. Students participating: Jezel Best, Arlette Alexis, David Lascelves Parkinson, Criselda Tait, Shekera Mercer, and Rowan Fernelon.

NOVEMBER 25-27
Veterans Entrepreneurs Conference, Partner Walter Cotton. Seven veterans receive training on how to compete for federal contracts. Four students participated in closing networking session with veterans.

JANUARY 2017
Start Up Africa Women’s Conference Dean Rolle was the conference keynote speaker. Students attending were Patricia Johnson, Omeil Morgan and, Rowan Fernelon. Dean Rolle and the students interviewed two social entrepreneurs; competed two field trips to social entrepreneurship locations; and visited entrepreneurs in the Nairobi slums. Two manuscripts were written and accepted for presentation to the April International Conference on Business & Economic Development.

FEB 2017
Study Abroad in Latin America: Chile & Costa Rica – Worldstrides partner (Photos). Worldstrides developed an itinerary to include exposure to culture, entrepreneurs, and economy. Students participating, Jezel Best, Patricia Johnson, Lanika Lyons, O’Meil Morgan, David Lascelves Parkinson, Criselda Tait, Arlette Alexis, and Anne Marie Lewis.

MARCH 2017
March Industry Mentor Program Kick-Off, Partners Wayne Brown and Kathy Hipple. Ten students were interviewed and selected to participate in a semester-long industry mentor program based on their career aspirations.
CUNY 2015-2017 Strategic Investment Initiative Grant
Social Entrepreneurship & Social Justice

MARCH 13, 2017
UN Commission on the Status of Women: Future Leaders Economic Empowerment in the Changing International Work World, “Re-Inventing Our Future,” UN March 13, 2017. Two MEC students presented their ventures at the evening reception. Aliza Carter presented a fashion show from her retail outlet to an international audience of diplomats, faculty, students, and guests. Lassev Mann also presented his international retail fashion venture at the event. Kenyatta University faculty, Jacqui Kisato presented fashion designs from Kenyatta University students. UN Workshop photos.

MARCH 24-25, 2017

APRIL 10-11 2017
Papers presented at the 8th International Conference on Business and Economic Development, New York: The Cultural Genogram: Experiential Entrepreneurship through a Global lens Author: J.D. Rolle, Co-Author: Iris Billy, Co-Author: Khasadyahu Zarbabal, Co-Author: Jacqualyn Kisato, Co-Author: Roberto Acevedo. When Losing Leads to Gold: Case Studies of Young Entrepreneurs Finding Success through Failure, Author Sherry Tross, Co-Author Jo-Ann Rolle. Pitch Face Group – A Case study of a Kenyan Social Entrepreneur, Author: J. D. Rolle, Co-authors, Erastus Mong’are. MEC Students: Omeil Morgan, Rowan Fernelon, Patricia Johnson, Mr. John Mbuu and JatFlora Farms – A Case Study of Social Entrepreneurship, Author J. D. Rolle, Erastus Mong’are MEC Students: Co-authors Omeil Morgan, Rowan Fernelon, Patricia Johnson.

MAY 2017
ICCC UK Windsor Castle Conference to co-chair “Green Society and Entrepreneurship” session and presentation of paper on the Cultural Genogram: Experiential Entrepreneurship and social impact through a Global lens.

JUNE 2017
HBCU Business Deans Roundtable: Dean Rolle represents the college at the Historically Black Colleges & University School of Business Deans Roundtable. Theme: Entrepreneurship and Fund Raising. Digital Marketing Certification and training. (Photos) – Professor Kim Mooring. Twenty students register for hybrid digital marketing certification training. Students registered for the course are: Vanessa Adams, Jeroma Austin, Roberto Benejan, Dwayne Best, Tashany Brown, Suzan Burnett, LuQuana Chisholm, Timothy Compere, Michele deCoteau, Jaiessa Forde, Quincy Gabriela, Nekeshe Harris, Eustobia Jr Baptiste, Patricia Johnson, Carmela Jones, Jessica Maldonado, Richard McIntosh, Ziyadddeen Mohammed, Omeil Morgan, Masum Parvez, Andy Rennie, Erica Richardson, and Ashley Warrington. Faculty Entrepreneurship training (Photos) – Partner, Gallup Corporation Seventeen faculty and three staff participated in entrepreneurship training. Attendees were Wallace Ford, Simon Best, Stephen Essien, Lishawn Alexander, Veronica Udeogbangwe, Patrick Okobi, Carol Grazette, Fiona Robe, William Jones, Kimberlee Mooring, Byron Price, Teri Coaxum, Randall Tourte, Donna Wright, Audrey Dussard, Khasadyahu Zarbabal, Michael Short, Aurora Brito, Rochone Fisher, and JoAnn Rolle.

JULY 2017
Study Abroad Europe, Turin, Italy ––Partner European Innovation Academy (EIA). Two EEL students, Omeil Morgan and Rowan Fernelon will represent MEC at the European Innovation Academy in Turin Italy. Students from around the world attend a three-week Bootcamp to develop a product from concept to production.

Industry Advisory Council (IAC)

The School of Business received additional external support through the creation of an Industry Advisory board that report to the Dean. Industry advisors provided additional support for international conferences, as well as other business and academic guidance. Founding members of the IAC include: Dr. Eric Harper, Chair, Robin Verges, Patricia Rock, Dr. Eda Hestick, Harry Staley, Dr. Leonor Bronner, Dr. Eric Burger, and Dave Dorwich. In 2016 Tereonce Biggs II and Dr. Roger Kaufman were added.

Funding, Programming & Launch of Entrepreneurship & Experiential Learning (EEL) Lab

- Launched new programs with New York City Economic Development Council (NYCED) to accelerate innovation by international entrepreneurs. IN2NYC “http://www.in2nyc.medgar-evers-college/”. Outcome is to increase exposure of faculty and students to innovation and job creation on campus.
- Launched Disable Veterans Entrepreneurship Institute to develop mentor-protégé relationships for veterans with federal contracts.
- Developed collaborative agreement and relationships for education and training of students and community with the Small Business Administration.
- Produced the first woman winner of the CUNY SmartPitch Business Plan competition in the 16-year history of the contest.
- Collaborated with MEC’s Startup New York leadership to support Brooklyn Navy Yard initiative as venue for program.

Executed International Agreements 2017

1. Kenyatta University, Kenya 2. European Innovation Academy, Italy 3. Academy of Business & Retail Management, UK 4. Universidad Mayor, Chile

Startup Africa 2017
EVENT HIGHLIGHTS

2016 StartUp Africa Annual Conference

Dean Rolle and Leadership Team

Supporting faculty startups at the CUNY Center for Innovation

Dean Rolle’s Birthday
EVENT HIGHLIGHTS

Councilwoman and Alumnus Richardson with Students

Dean Rolle at UN

Professor Crump, Tracy Bowden, Dean Rolle and Gerald Posman

DuBois Center Partners with Center for Law & Justice
EVENT HIGHLIGHTS

SOB Partners and Alumni

Supporting Local Businesses

Mary Singletary Memorial
NABA at Regionals

MEC Pinnacle Awards
Alumni of MEC-EEL and LIU MBA working with

CENTRAL BROOKLYN ECONOMIC DEVELOPMENT

Collaboration is an essential element of success in the realm of entrepreneurship. The Central Brooklyn Economic Development Corporation (CBEDC) and the MEC School of Business collaborated this spring to bring the principles of leadership and social entrepreneurship to middle school students in Brownsville.

Students learned from MEC alum Christian "CHRIS WISE" Waterman, ’15, who has a bevy of experience as an entrepreneur, specifically around creating businesses that solve real problems. When the class voiced displeasure with the conditions in their school, Waterman designed an activity that allowed students to think both critically and creatively about what the perfect school would both look and feel like. Students explored key topics such as human resources, learning outcomes, target customers, and delivered presentations to the class about what their perfect school would consist of.

A core component of the class experience was Jeff Bezos’ Day 1 mentality, which governs how the Amazon CEO embraces his work and the company as a whole. According to Bezos, “Day 2 is stasis. Followed by irrelevance. Followed by excruciating, painful decline. Followed by death. And that is why it is always Day 1.” Amazon is of course a household name, but it was students’ first time learning about Jeff Bezos, one of the world’s wealthiest people. Students also learned about Warren Buffett, Berkshire Hathaway, and the concept of holding companies for the first time.
Gallup has discovered the rare talents that the most successful entrepreneurs possess. Based on a study of more than 4,000 entrepreneurs, Gallup identified 10 talents entrepreneurs use to start, grow, and sustain thriving businesses. From this research came the Entrepreneurial Profile 10 (EP10) assessment. It is designed to help people discover and develop their business-building talents. With the EP10 assessment now available, it is important that coaches have what they need to support current and future entrepreneurs in understanding their entrepreneurial talents. Entrepreneurs can then use this knowledge to develop and direct their talents to achieve greater business effectiveness and success. During this two-day course, we explored practical ways to conduct advanced entrepreneurial talent coaching conversations with others. We learned how to help others understand and apply their entrepreneurial talents to increase their business success. We also gained information about helping others identify areas that can hinder business effectiveness and where to establish complementary partnerships to meet the demands of being a successful entrepreneur. The Coaching Entrepreneurial Talents course is designed for professional coaches, high school and higher education professionals, economic developers, and business and community mentors who are interested in finding, developing, and coaching current and future entrepreneurs.

During this two-day course, attendees learned how to:
- Explain the importance of entrepreneurship and the talents needed to become a successful entrepreneur
- Describe the value of the EP10 assessment as an effective measurement of the 10 talents needed to meet the demands of entrepreneurship
- Compare and contrast the Clifton StrengthsFinder assessment and the EP10 assessment
- Deliver effective coaching conversations to help individuals develop their entrepreneurial talents
- Help individuals understand and apply their entrepreneurial talents to increase their business success
- Assist small groups in learning to discover, develop, and direct their entrepreneurial talents through the Discover Your Entrepreneurial Talents workshop
- Support the development of entrepreneurship in your community
**Medgar Evers College Mentorship Program**

Many leaders today describe the importance of having a mentor involved in their career. Mentors provided strategic advice, helped to guide their career and provided a good sounding board to develop leadership skills. A Mentorship Program extended to the School of Business students last year was launched with a similar framework. Dean Jo-Ann Rolle tapped Wayne Brown and Kathy Hipple to create this mentorship program for an initial cohort of ten students.

Students today continue to face many challenges, including juggling an intense course curriculum, managing a job, and in some cases, a full time job and family responsibilities. At the same time building a strong contact network is essential in order to launch a career or start a business. What are the tools needed to enter the job market? How have experienced entrepreneurs built their career? What is needed to take career plans from infancy to maturity? Mentors can fill in the gaps provide answers to questions in career planning.

The framework of the Mentorship Program consisted of four points, namely: provide a framework for the students to grow and develop with specific tools to help them navigate their career, leverage the professional network of the mentor to help the students challenge their thinking and learn, identify opportunities to create realistic career opportunities by handling real life challenges, and help students map out an individual career plan.

The students were matched with senior executive across multiple sectors including retail, non-profit, banking and finance, and retail. The goal was for the student and mentor to arrange a mutually convenient time over a four-month period to implement the objectives of the program into their own objectives. The challenges are clear. This interchange between students and their mentors have created real benefits. One benefit is to provide the mentee real-life opportunities to build their professional network.

“As we executed this program, we provided direct assistance to each mentee,” noted Brown, “This was accomplished by getting to know each mentee. We had conference calls with each candidate in order to get to know them personally, their goals and objectives and how best a mentor could assist them.”

In addition, Brown and Hipple provided a roadmap so each mentee could share with their mentor this information in order to get the feedback tailored to their objectives. It was important that the mentorship program was not a generic process, but specific to the mentor and mentee. Early on in the process, it was determined that a one size fits all program would not be the most effective solution. “In a business environment where time is a rare commodity, we realized the mentee and mentor would benefit when the program is specific to the needs of each mentee,” said Hipple. “We took great care to match mentees with mentors in their specific fields of entrepreneurial interest.”

Through the Spring Cohort, the program provided the exchange for the mentee to schedule time with their mentor in order to discuss their roadmap, concerns and approach. During the two hours a month of telephone calls, in addition to some project work discussed between mentee and mentor, allowed mentees and mentors to create a framework. During the cohort, Brown and Hipple met regularly with the student-mentees to track the development of the program and to receive feedback. Through this feedback it was obvious that scheduling was a challenge due to the busy schedule of both the mentee and mentor. However, when the interchange occurred, the feedback was positive.

“It has been our goal the mentor and mentee relationship will exist beyond the scope of the initial cohort,” added Brown. “We believe the seeds of collaboration will continue.”

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**Conversations with Success 1ST ANNUAL RECEPTION**

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**Wayne Brown**

**Burrell Brier**

**Kathy Hipple**

**Charlyne McWilliams**
Scholars from over 32 countries attended the 8th International Conference on Business and Economic Development (ICBED) on Monday April 10th in New York city.

On the #ICBED2017 conference opening day, #CUNY #medgareverscollege (MEC) faculty Professors Kim Mooring, Computer Information Systems and Simon Best, Business Administration were voted best presentations in session. MEC’s Professor Zulema Blair delivered an outstanding keynote address on the impact and importance of Corporate Culture. Finally MEC’s Entrepreneurship & Experiential Learning (EEL) lab students Res Omell Novado Morgan and Patricia Johnson closed the first day sessions with two powerful case studies of #Kenyan social #Entrepreneurs based on their study abroad experiences with the #CEOs. Additional MEC faculty presenting papers were Professor Wallace Ford, Chair Public Administration, Professor Michael Tucker, Accounting, and Professor Joseph Udo, Business Administration.

Authors of a cross-cultural, cross-discipline, and multi-institutional paper on the Cultural Genome are Dean Jo-Ann Rolle, Dr. Jackie Kisato, Professor Roberto Acevedo, Dr. Khadayahu Zarbabal and Dr. Iris Billy. The focus of the presentation is on global entrepreneurship capacity building highlighting #Brooklyn, New York, #Nairobi, Kenya and #Santiago, Chile institutions. More information can be found on the conference web site or Facebook page.

MEDGAR EVERS COLLEGE, CUNY
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“I will take a few moments of your time today to talk about the charge for new leaders to re-invent the future. Why, re-invent our future because the current trajectory from socio-economic ills such as unemployment, under-employment, poverty, and despair globally is not sustainable. We were told yesterday that the income inequity is worsening - 8 men own half of the wealth in the world and there is no indication that the trend will improve...

So my friends and colleagues we cannot accept the future as it is written; we must find ways to re-think, re-engineer, re-make a future that will be sustainable for all.

I am reminded of the August 28th, 1963 March on Washington for Jobs & Freedom when the legendary Mahalia Jackson sang the old Negro spiritual, “How I got over”. A more contemporary quote from our Brooklyn, New York brother Jay-Z, “difficult takes a day, impossible takes a week.”

We started our international study of entrepreneurs last year at StartUp Africa, Nairobi Kenya in January 2016, and launched to do the impossible. We broaden our knowledge of global entrepreneurship by traveling to ten countries; we collaborated with colleagues and published in excess of ten papers; we participated in approximately 10 pitch competitions; we convened two international conferences and participated in many more.

But this was not our story in 2015. I am sharing this with you today because I want you to know that together we can re-write, re-invent, re-invigorate, re-boot, re-start our story any where any day any time.

So let me share with you our 2015 story.

Our students were willing and ready to travel and study abroad but funding was a challenge. In 2015 16 students signed up to travel to the US China Summit of which 8 of our students were prepared to stay for entrepreneurship internships, but as funding was not available, not one student experienced this life changing opportunity.

Today I am grateful for the experience of loss and desperation for it was that pit of impossibility that motivated us to seek, knock, and pray for the opening of doors. I stand before you and testify that last year four MEC students went to Beijing, China in the spring and 10 students were in Beijing, China; Tokyo, Japan and Bangkok, Thailand -- in one trip in the fall. Our students have studied entrepreneurs in Chile, Costa Rico, Jamaica, Dominican Republic, and Kenya. We have presented our findings at conferences in Paris, London, and Manhattan.

How did we go from our history of no funding, no resources, and no programs? We never lost faith in the young people we serve; we understood that they are our future -- they are the future leaders; they are our hope for survival for the turbulent times to come... 

We must become our own job creators, job innovators, and entrepreneurial disruptors in a world that is not colorblind.

Education was once the great equalizer... now you will find a growing educated underclass with limited opportunities... this is not a one college, one country, or one race peril... it is a global crises faced in Latin America, Africa, Asia and yes in North America... 

So as you think about the Return on your investment [the ROI] for the time you spent here today, remember we must re-invent and transform our future – then channel the passion in our collective souls to grow and sustain the better and brighter world we live in... 

...but... if you really want to leverage that ROI... if you want to change the world... stand with us... a growing number of dedicated men and women who believe in the vision of global entrepreneurial thinking, creators of opportunity, creators of change... change that transforms destinies of generations to come... 

We may fall my friends but together we will rise and re-invent our future.”
Linkedin Articles

#ENTREPRENEURSHIP FOR SURVIVAL*

www.linkedin.com/pulse/entrepreneurship-survival-joann-d-rolle-ph-d-

Abstract

The New York Times International edition published an article, “The Future of Not Working,” the day a team of Medgar Evers College students and faculty were leaving #Kenya. In summary the article reinforced the concept that automation and high productivity of new systems may reduce the global demand for labor in the future and alternative income sources for the poor may be needed. The article went on to describe a proof of concept testing universal income currently piloted in one of Kenya’s poorest villages. Why Kenya? Paradoxically, Kenya is a leading contributor to the FinTech revolution in mobile application innovation and development. Yet Nairobi, where many multi-national corporations are based, is home to the world largest slums. Rural villagers migrated from farms hoping for an improved quality of urban life. What many often find is a lack of a capacity for the local economy to absorb the increased labor in the market and many have few options for survival.

One may argue that those most affected are the youth with the highest national unemployment rates; lack of marketable skills and experience yield a continuing trend in poverty. During our visit to #Nairobi we observed and interviewed one social entrepreneur whose mission is to rescue Kenyan youth economically, socially, emotionally, and spiritually through business development. Sylvanus Osoro’s company, PitchFace attempts to solve a dual problem of training and experience by providing opportunities for a workforce of over 1000 unemployed youth in Kenya.

Our presentation will discuss Osoro’s journey becoming a social entrepreneur; his development of his core business processes for youth training; and why training youth may produce entrepreneurial skills that yield returns greater than other approaches to developing alternative sources of income streams for the poor.

Reference:


*Abstract and Paper will be presented and published at the 8th Annual International Business and Economic Development Conference in New York City. April 10th - 11th. Authors: J. D. Rolle, Erastus Mungana, Dineil Morgan, Rowan Fenlon, and Patricia Johnson.
DREAM BIG BUSINESS & PROFESSIONAL WOMEN BRUNCH

DEAN ROLLE at the Windsor Scholars Consultation

Professor Tobias tutors MEC students for LSAT

Professor Wallace for TV commentary on the Presidential election
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