

Medgar Evers College, CUNY
Advisement Curriculum Worksheet
Revised: Fall 2009

School: Business	Department: Business Administration	CURRICULUM CODE: 15
Degree: Bachelor of Science in Business	Total # of Credits for Program Completion: 120	
HEGIS CODE: 0501	SED CODE: 02291	

Not Active=NA

Course Number	Course Title	Credits	Semester Taken	Grade	Course Substitute(s)	Pre-Requisite(s)	Co-Requisite(s)
Core Curriculum Requirements							
ART 100	Introduction to the World of Art	2			LAS 201 (NA)		
BIO 101	Introduction to the Science of Biology	3			BIO 103 (NA) BIO 111 LAS 103(NA)	Pass CUNY ACT Reading, Writing and Math, and exit from all Developmental Skills courses	
ENGL 112	College Composition I	3			ENGL 100 (NA) ENGL 101 (NA)	Pass CUNY ACT Reading and Writing, and exit from all Developmental Skills courses	
ENGL 150	College Composition II	3				ENGL 112	

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ENGL 211	Introduction to Literature	3				ENGL 150	
ENGL 212	World Literature: The Evolving Canon	3			ENGL 300 (NA) LAS 304 (NA)	ENGL 150	
ECON 333 and CIS 255 OR SSC 307 and POL 210 OR FREN 101 and FREN 102 OR SPAN 101 and SPAN 102	International Economics or Survey of Computer Programming Languages OR World Geography or International Relations OR Beginning French I and Beginning French II OR Beginning Spanish I and Beginning Spanish II	6			BUS 301	ECON 213 CIS 211 or CL 101 or CIS 223 ENGL 150 FREN 101 SPAN 101	FREL 101 FREL 102 SPAL 101 SPAL 102
FS 101	Freshman Seminar I	1			CP 100 (NA)		
FS 102	Freshman Seminar II	1			CP 200 (NA)	FS 101	

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HIST 101 or HIST 102	World Civilization I or World Civilization II	3				Pass CUNY ACT Reading, Writing and Math, and exit from all Developmental Skills courses	
HIST 200 or HIST 201	Growth and Development of the USA or African-American History and Culture	3			HIST 230 HIST 231 HIST 242	ENGL 150	
MTH 136	Intermediate Algebra / Trigonometry	3			MTH 107 (NA) MTH 115 MTH 119 (NA) MTH 120 & MTH 130 (NA) MTH 132 (NA)	Pass CUNY ACT Reading, Writing and Math, and exit from all Developmental Skills courses	
MTH 141	Finite Mathematics	4				MTH 138	
MUS 100	Introduction to the World of Music	2			LAS 201 (NA)		
PHS 101	Introduction to Physical Science	3			LAS 303 (NA)	Pass CUNY ACT Reading, Writing and Math, and exit from all Developmental Skills courses	

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PSYC 101 or SSC 101 or ANTH 201 or SOC 101	Introduction to Psychology or Culture, Society & Social Change or The Nature of Culture or Introduction to Sociology	3			LAS 102 (NA) for SSC 101 Only	Pass CUNY ACT Reading and Writing, and exit from all Developmental Skills courses	ENGL 112
SPCH 102	Fundamentals of Speech	3					
Major Requirements							
CIS 211	Introduction to Computer & Information Systems	3			BUS 291 (NA)	MTH 136	
ECON 212	Macroeconomics	3			ECON 200 (NA)	MTH 136 ENGL 150	
ECON 213	Microeconomics	3			ECON 201 (NA)	ECON 212 MTH 141	
CIS 261	Microcomputer Applications	3			CIS 311	CIS 211 or CIS 255	
MAN 200	Introduction to Business Management	3			MAN 211 (NA)	ENGL 112 MTH 136	

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LAW 208	Legal Environment of Business	3			LAW 210 (NA)	ENGL 150 MAN 211	
ACCT 217	Principles of Accounting I	3			ACCT 271 (NA)	MTH 136	
ACCT 227	Principles of Accounting II	3			ACCT 272 (NA)	ACCT 217	
FIN 250	Introduction of Business Finance	3			FIN 150 (NA)	ACCT 217 ECON 212	
MAR 231	Essentials of Marketing	3				MAN 211	
BUS 301 or ECON 333	International Business or International Economics	3				MAN 211 or ECON 213	
MAN 314	Organizational Behavior	3					
MAN 351	Operations Management	3			MAN 315 (NA)	ECON 316	
BUS 451	Business Policy	3			BUS 431 (NA)	MAN 314 MAN 351 Senior Status	
ECON 316	Business & Economics Statistics I	3			BUS 274 (NA)	MTH 141 ECON 213	

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LIBERAL ARTS ELECTIVE	Elective	2					
<p>Area of Business Emphasis electives by advisement is 24 credits. At least 18 credits must be 300 and 400 level courses, of which 12 credits must be 400 level.</p> <p>1. Students may elect 15 of the 24 credits for emphasis through advisement in any one of the following areas. ENTREPRENEURSHIP <u>OR</u> MANAGEMENT <u>OR</u> MARKETING <u>OR</u> ECONOMICS <u>OR</u> FINANCE, <u>OR</u> COMPUTER INFORMATION SYSTEMS</p> <p>2. Of the remaining nine (9) credits, six (6) must be taken in two (2) areas other than area of emphasis.</p> <p>Emphasis Electives</p> <p>1. Students who do not wish to emphasize any functional area must select nine (9) credits distributed among the following clusters (1) ECONOMICS, FINANCE, and nine (9) additional credits from (2) COMPUTER INFORMATION SYSTEMS, MANAGEMENT, MARKETING. The nine (9) credits in each cluster must be distributed in at least two subject areas within the cluster.</p> <p>2. The Six (6) remaining credits must be selected from courses within the School of Business from courses other than those taken in D1 above; including Public Administration.</p>							
Entrepreneurship							
ACCT 407	Taxation	3				ACCT 312	
BUS 311	Small Business Management	3				MAN 211	
MAR 335	Consumer Behavior	3				MAR 231 MAN 314	
MAR 331	Marketing Management	3				MAR 231	
MAR 339	Marketing For Entrepreneurs	3				MAR 231	

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MAN 400	Family Business Management	3				MAN 211 MAR 231	
MAN 401	Field Experience Internship	3				Junior Standing and by permission of Chairperson	
MAR 432	Physical Distribution and Logistics	3				MAR 231 ECON 316	
Management							
MAN 311	Theory & Practice	3				MAN 211	
MAN 316	Human Resource Management	3			MAN 312 (NA)	MAN 314	
MAN 317	Labor Relations Management	3			MAN 313 (NA)	MAN 314 MAN 351	
MAN 401	Field Experience Internship	3				Junior Standing and by permission of Chairperson	
BUS 402	Business Ethics	3				MAN 314	
MAN 403	Woman in Business & Management	3				MAN 314 <u>or</u> Permission from Chairperson	
MAN 414	Development of Management Thought	3				Junior Standing	
MAN 416	Management Science	3				MAN 351 ECON 316	

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MAN 421	Management Information Systems	3				CIS 211 MAN 351	
BUS 311	Small Business Management	3				MAN 211	
Marketing							
MAR 232	Principles of Retailing	3				MAR 231	
MAR 233	Advertising	3				MAR 231	
MAR 234	Salesmanship	3				MAR 231	
MAR 331	Marketing Management	3				MAR 231	
MAR 332	Retail Management & Merchandising	3				MAR 231 MAR 232	
MAR 334	Sales Management	3				MAR 231 MAN 234	
MAR 335	Consumer Behavior	3				MAR 231 MAN 314	
MAR 336	Public Relations	3				MAR 231	
MAR 337	Marketing Research	3				MAR 231 ECON 316	

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MAR 338	International Marketing	3				MAR 231 BUS 301 or ECON 333	
MAR 401	Field Experience/ Internship	3				Junior Standing and by permission of Chairperson	
MAR 405	Pricing Policy & Strategy	3				MAR 231 MAR 335	
MAR 432	Physical Distribution & Logistics	3				MAR 231 ECON 316	
MAR 434	Product Management	3				MAR 231 MAR 335	
Computer Information Systems							
CIS 300	Data Structures	3				CIS 232 or CIS 252	
CIS 301	Operating Systems	3				CIS 232 or CIS 252	
CIS 311	Systems Development	3				CIS 232 or CIS 252	
CIS 332	Cobol II	3				CIS 232	
CIS 400	EDP Audit And Control	3				ACCT 227 CIS 261 or CIS 311	
CIS 411	Advanced Systems Development	3				CIS 311	
CIS 420	Database Concepts	3				CIS 300 or Permission of Chairperson	

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*CS 325 Offered jointly with Computer Science	Data Communications	3					
CIS 444	Applied Systems Development Project	3				CIS 300 CIS 301	
Economics							
ECON 302	Urban Economics	3				ECON 213	
ECON 303	Theory Economic Development	3				ECON 213	
ECON 307	Intermediate Microeconomics	3				ECON 213	
ECON 309	Intermediate Macroeconomics	3				ECON 213	
ECON 305	Labor Economics	3				ECON 213	
ECON 311	Mathematical Economics	3				MTH 241 ECON 213	
ECON 333	International Economics	3				ECON 213	
ECON 350	Money & Banking	3			FIN 151 (NA)	ECON 213	
ECON 356	Business & Economic Statistics II	3				ECON 316 CIS 261	

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ECON 370	Managerial Economics	3				ECON 316	
ECON 451	Public Finance	3			FIN 451 (NA)	ECON 213	
ECON 455	International Finance	3			FIN 455 (NA)	ECON 333 or BUS 301	
ECON 474	Econometric Models	3				ECON 316	
Finance							
FIN 325	Corporate Finance	3				FIN 250 ECON 316	CIS 261
FIN 343	Money and Capital Markets	3				FIN 325	
FIN 352	Investment Analysis	3				FIN 325	
FIN 456	Multinational Financial Management	3				FIN 325 ECON 333 or BUS 301	
FIN 457	Banking Practices	3				FIN 325	
FIN 458	Financial Management	3				FIN 325	
ECON 350	Money & Banking	3			FIN 151 (NA)	ECON 213	
ECON 451	Public Finance	3			FIN 451 (NA)	ECON 213	
ECON 455	International Finance	3			FIN 451 (NA)	ECON 333 or BUS 301	